



*Sponsorship &
Advertising
Opportunities*
2016

We also offer a **Fan Sponsor Package (non-event)** for those who wish to make a donation to PRA. Your thoughtful donation will allow your organization to receive the following perks:

- *Business level membership in Pickens Revitalization Association*
- *Logo on the Pickens Revitalization Association website with hyperlink*
- *Advertisement in the Around Town monthly newsletter*
- *Advertisement in the Historic Pickens Shopping & Dining Guide (based on donation level)*

Want to join in on our Exclusive Sponsorship Opportunities?

Please submit your information online at www.historicpickens.com or
Detach this card with payment and mail to:

Pickens Revitalization Association
222 West Main Street, Suite A
Pickens, SC 29671

Event & Sponsorship Level

Founders Day Music Festival

Founder Legacy Heritage Flame

Attractions at the Amphitheater

Founder Legacy Heritage Flame

Cruise-In & Music on Main

Founder Legacy Heritage Flame

Fourth of July

Founder Legacy Heritage Flame

A Pickens Christmas

Founder Legacy Heritage Flame

Fan Sponsorship Package & Donation: _____

Organization/Individual: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Approved by: _____ Signature: _____

Pickens Revitalization Association (PRA)

Pickens has been fortunate to be selected as a Main Street community in South Carolina; a movement has transformed the way communities think about the revitalization and management of their downtowns and neighborhood commercial districts.

As a part of this movement, a non-profit organization, Pickens Revitalization Association, was formed as a unique preservation-based economic development tool. PRA is dedicated to the enhancement, preservation and sustainable growth of Pickens' historic downtown area.

The goals of PRA are:

- *to grow Pickens' businesses and retail base*
- *to cultivate tourism*
- *to revitalize downtown*
- *to support overall city improvement initiatives*
- *to create, manage and support promotional events*

It is this last goal for which we need your support! Pickens Revitalization Association needs partners in order to develop and manage successful promotional events. The quality and amount of events we host each year depends upon community support as well as partnership with PRA and the City of Pickens. We invite you to partner with us to make Pickens an even better place to live, work, and play!

Sponsorship of PRA and our events will provide you with the opportunity to:

- *Strategically generate visibility for your business*
- *Invest in the community through quality programming*
- *Associate your business with a successful community development initiative*
- *Support our mission of revitalizing downtown Pickens*



Founders Day Music Festival

October 1, 2016

Celebrates the cultural and musical heritage of Pickens, South Carolina



Attractions at the Amphitheater Cruise-In & Music on Main

June - August

Saturday night Summer Music Series
Special Cruise-Ins (June 4th, August 6th)



Fourth of July

July 4, 2016

A celebration of our nation's freedom
Held annually on Main Street



A Pickens Christmas

December

Month long celebration of the season
consists of a variety of community events
including the Christmas Parade

FOUNDER

- Benefactor level membership in the PRA
- Logo in the Around Town monthly newsletter with hyperlink
- Premier logo inclusion on all promotional materials for events (media, print, etc.)
- Premier event presence (banner placement, mentions at event & booth presence - if applicable)
- Additional benefits to be determined

LEGACY

- Business level membership in PRA
- Listing in the Around Town monthly newsletter
- Logo inclusion on all promotional materials for all sponsored events (media, print, etc.)
- Event presence (banner placement, mentions at event and booth presence - if applicable)

HERITAGE

- Business level membership in PRA
- Listing in the Around Town monthly newsletter
- Logo or Business Name on all promotional materials for all sponsored events (media, print, etc.)
- Event presence (banner placement, mentions at event and booth presence - if applicable)

FLAME

- Business level membership in PRA
- Listing in the Around Town monthly newsletter
- Business Name on all promotional materials for all sponsored events (media, print, etc.)

\$2,500

\$1,000

\$500

\$250

\$2,500

\$1,000

\$500

\$250

\$1,000

\$750

\$500

\$250

\$500

\$250

\$100

\$50