

*Think. Plan. Doodle.*  
**Case Studies**

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# Case Study Themes

- Think: “Trail-Friendly”
- Embrace Your Brand
- Build Partnerships and Empower Champions

Think\*: Trail-Friendly

\* And Redefine!



SRT ROW, ca. 2009

Credit: Dianna Turner



SRT ROW, Today

Credit: Dianna Turner

THE *Cafe*  
WILLIAMS@HARDWARE  
TRAVELERS REST. S.C.

*THE Cafe*  
WILLIAMS@HARDWARE  
TRAVELERS REST. S.C.

CAFÉ • SC FOODS    HOME DECOR • ART

*THE Cafe*  
WILLIAMS@HARDWARE  
TRAVELERS REST. S.C.

804-254-7000

Breakfast - 7:00am - 11:00am  
Lunch - 11:00am - 2:00pm  
Dinner - 2:00pm - 8:00pm  
Happy Hour - 4:00pm - 8:00pm

WiFi  
A

*THE Cafe*  
WILLIAMS@HARDWARE  
TRAVELERS REST. S.C.

LOCAL ARTISANS    GIFTS • WINES



RESTROOMS  
&  
WATER BOTTLE  
FILL-UP

HOURS  
OPEN  
RESTROOMS  
WATER

WISCONSIN STATE UNIVERSITY







American Restaurant, 2012

Credit: Tee Coker



American Restaurant Photo Rendering, 2012

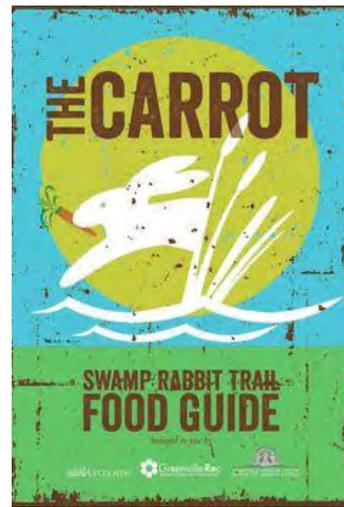
Credit: Community Design Solutions



Whistle Stop @ the American Café, 2015

Credit: Tee Coker

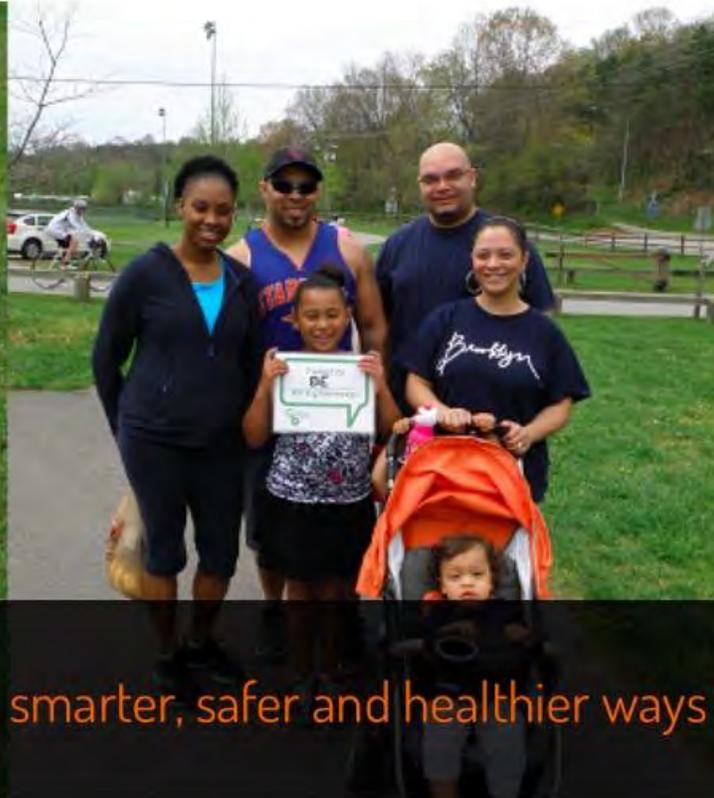
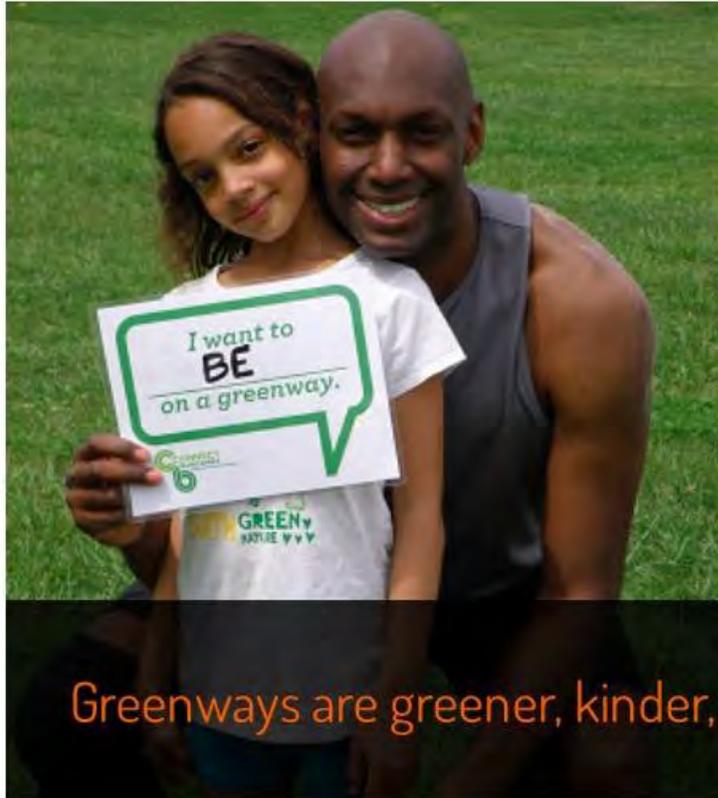
**Embrace Your Brand**



Build Partnerships and  
Empower Champions



THE BUNCOMBE  
**TURMPIKE**  
TRAIL NETWORK



Greenways are greener, kinder, smarter, safer and healthier ways to connect cities and towns

## WELCOME

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