

around town

www.historicpickens.com

APRIL 2013

POSAM Garners First “We Fan the Flame” Award



Pickens, SC. After a year of individual honors, the Pickens *Fan the Flame* program changed, in March, to recognize groups for their contribution toward making Pickens what it is today. The first to receive the new honor is *Preserving Our Southern Appalachian Music* - better known as POSAM.

POSAM entry reads “Located in Pickens SC, the purpose of the POSAM organization is to assure the perpetuation of our Appalachian music and dance heritage in the upstate of South Carolina. Through the Young Appalachian Musicians (YAM) program, the primary subsidiary of POSAM, music instruction and instrument rental are provided in afterschool and evening programs as the root effort to assure continuance of our Appalachian heritage.”

The nominated activity is the Young Appalachian Musicians (YAM) program. The YAM program provides music lessons and instrument rental to students in after-school programs and community evening instruction. The after-school programs provide lessons and rentals at a subsidized cost to assure that all interested youth within the affiliated schools have the opportunity to be a part of the program. Thankfully, the schools provide the location for the after-school lessons which helps assure that interested students, who might otherwise not be able to make a special trip out in the afternoon or evening, have the ability to participate.



One of the several submissions received in March, the

Pickens Revitalization Association is dedicated to the enhancement and preservation of sustainable growth in Pickens' historic downtown area.

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OFFICE
111 Court Street
Pickens, SC 29671
864.878.0105



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Pickens ^{29th} Annual Azalea Festival



FRIDAY, APRIL 19TH

7:00 PM - UNTIL

SATURDAY, APRIL 20TH

10:00 AM - 9:00 PM

Please visit www.pickensazaleafestival.org for more details

Sponsored by:



WE FAN THE FLAME *continued...*

As a “stand-alone program, the money needed to help subsidize lesson and rental cost comes from grants, fundraisers, and dedicated community supporters. Additionally, the well received YAM evening program that is offered provides the opportunity for people of all ages to learn to play an instrument and join in the fun.

POSAM was formed in 2008, during the early beginnings of the YAM, as the governing entity for a program that started with approximately 50 students in after school sessions at Holly Springs Elementary. Today it has over 300 students in after-school programs in 8 schools as well as community evening instruction.

The involvement of the youth has also brought about the involvement of families, friends, and adults. The interest in the music, and our youth’s amazing ability to pick it up and perform it so well, is bringing the Pickens community together and has established a vibrant multigenerational pastime that is enjoyed on a weekly, if not daily, basis. The YAM program sponsors the YAM Winter Jubilee and the POSAM Memorial Music Festival bringing entries and recognition throughout a multi-state area.

We Fan The Flame recognizes group contributions that make Pickens a better place to live and is presented by the Pickens Revitalization Association and the City of Pickens. The award program is open to any civic, school, charitable, religious, cultural, non-profit, business, senior youth, association or similar organization. Entries should be submitted to the PRA by the 15th of each month and will be considered throughout the year. Entry forms are available at www.historicpickens.com.

MERCHANTS MEETING

April 23rd

8:00am

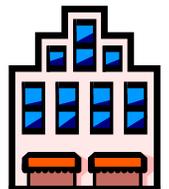
Greater Pickens Chamber of Commerce
Meeting Room (lower level)

2013 Façade Improvement Grant Program

Please come join us on April 23rd as we present the 2013 Façade Improvement Grant Program. The FIGP is an excellent program, designed to revitalize the storefronts of Pickens’ businesses! Apply to receive a one-time reimbursement grant of up to \$5,000, with the business owner providing a match of 50%. Come hear how your business can benefit from this great program in 2013.

Informational brochures and applications will be available at the meeting, as well as on our website: www.historicpickens.com

Applications will be accepted starting May 1st, so don’t miss out!



2013 PRA MEMBERSHIP PLAN

The 2013 PRA Membership Plan offers good value, affordability and helps support the young organization whose purpose is to grow Pickens in positive ways. In 2013, the cost of a PRA annual business membership is just \$100. But under a special combined program with the Greater Pickens Chamber of Commerce, the cost for membership for most businesses, in both organizations, should be no more than \$183, after joint membership discounts. Now, more than ever before, it makes good business sense for every Pickens business to become a member of the PRA – and the Chamber. For all membership options, in either organization, contact the Greater Pickens Chamber of Commerce at 878.3258 or the PRA at 878.0105. The membership form is also available on our website: www.historicpickens.com.

PRA MEMBERSHIP SUPPORTS THE ORGANIZATION'S PURPOSE & GOALS

- Grow Pickens' Businesses & Retail Base
 - Revitalize Downtown
 - Cultivate Tourism
- Support Overall City Improvement Initiatives
- Create, Manage & Support Promotional & Entertainment Events

BENEFITS

WiFi Access • Use of Networked Computer • Use of Conference Room • Staff Assistance • Copy Machine Usage - Free 8.5"x11" Copies each Month: 25 Color & 25 B/W • Nominal Charge for Oversized Copies & Discounts on Additional Copies • Free Link on PRA Site • Free Template Page on PRA Website (Nominal Fee for Set-Up Assistance if Needed) • Referral Assistance for Website Creation & Maintenance • Brochure Distribution in PRA Center • Business Card Distribution in PRA Center • Special Listing in *Pickens Dining & Shopping Guide* and the *Historic Walking Tour Guide* • Free 1/8 Page Ad in PRA Monthly Newsletter (Random Selection) • Free Notary Service • Special Preferred Sponsorship Opportunities & Discounts • Annual Meeting Eligibility • Special Training & Educational Benefits

CURRENT MEMBERS

- | | | |
|------------------------------|---|-----------------------------|
| • City of Pickens | • Pickens Savings & Loan | • State Farm Insurance |
| • Brocks | • Behavioral Health Services of Pickens | • Cannon Memorial Hospital |
| • Edward Jones | • Pickens Senior Center | • Pickens Dental Associates |
| • Great Oaks Dental | • Alexander Law Firm | • Lindsay Oil Company |
| • Stockade 'n Stuff Antiques | • American Legion, Pickens Post 11 | • Pizza Inn |
| • Main Street Pizzeria | • Pace & Reeves | |

CITY CLEAN-UP DAY

SHOPPING & DINING GUIDE



The Pickens Revitalization Association is partnering with the Pickens Rotary Club to improve the embankment along Highway 8 in Pickens! This project is made possible by grants from Palmetto Pride. Please come out and volunteer, and bring your yard tools along!

April 18th
3pm - 5pm

TO VOLUNTEER,
MEET AT THE
SAVE-A-LOT
PARKING LOT AT
2:30pm



The *Historic Pickens Dining and Shopping Guide* is here.

Please share your feedback with us as we work on the final draft! Copies are available at the PRA Office and City Hall.



FAÇADE IMPROVEMENT GRANT PROGRAM

The Façade Improvement Grant Program begins receiving applications on: **May 1st**

Details are available online at www.historicpickens.com and www.cityofpickens.com

Make sure to stop by and see the work in progress at Foothills Gun & Pawn!



FEATURED MEMBER



Main Street Pizzeria provides your favorite pizzas, subs, salads, and wings. We only use the freshest meats and veggies. Our pizza dough and sauce are made fresh in house every day.

order by phone: **864.898.4200** OR online: www.mainstreetpizzas.com

213 West Main Street • Pickens, SC 29671

CALENDAR OF EVENTS

APRIL

18th

Palmetto Pride Workday
Hwy. 8 Embankment
3pm - 5pm



19th

3rd Fridays
Earth Day
6pm - 9pm



19th - 20th

29th Annual Pickens Azalea Festival
Friday Night: Classic Car Cruise In
Saturday: Arts/Crafts



23rd

Merchants Meeting
Greater Pickens Chamber of Commerce (lower level)
8am (see page 2 for details)

MAY

17th

3rd Fridays
Cinco de Mayo
6pm - 9pm



JUNE

1st • 8th • 15th • 22nd

Cruise-In & Music on Main
Details TBA



JULY

4th

4th of July
Celebration



SEPTEMBER

14th

Founders Day Music Festival
Details TBA

