

# around town

[www.historicpickens.com](http://www.historicpickens.com)

OCTOBER 2014

## Pickens High School FBLA Partnerships

FBLA is a global student lead organization, devoted to challenging student members in their prospective career field. Members form high school chapters, who then sponsor business education in their high school through guest speakers, workshops, etc.

Members are also given the opportunity to compete in wide array of business competitions, ranging from presentation events like public speaking to testing events like accounting or sports management. Top placing members in their events advance through the district competitions to state, and then hopefully to nationals, where they compete with other students from across the nation. The Pickens High School FBLA chapter had its best year in the history of the chapter last year, with 9 members advancing to state competitions, with 4 advancing all the way to the national convention in Nashville TN at the Gaylord Opryland Hotel and Convention Center. This year, with a new adviser and devoted officer team, they plan on having another great year.



Photo (L to R): Mrs. Jackie Furr - PHS FBLA Advisor, Mason Barkley - Treasurer, Madison Mann - Reporter/Historian, Casey Stancell - President, Emily Brazinski - Vice President, Elizabeth Ward - Secretary, Allison Fowler - PRA Executive Director, and Mike Parrott - Chamber Executive Director

Pickens Revitalization Association is dedicated to the enhancement, preservation and sustainable growth of Pickens' historic downtown area.

### BOARD OF DIRECTORS

Patrick Lark  
President  
*City Council*

Carlton Holley  
Vice President  
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*Cannon Memorial Hospital*

Mike Parrott  
*Greater Pickens Chamber of Commerce*

Amanda Dow  
*Duke Energy*

Michelle Money  
*9Round*

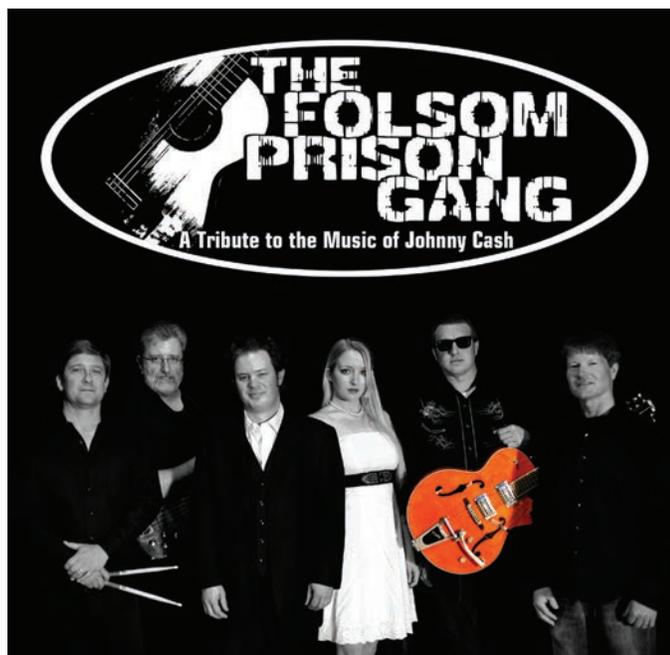
Allison Fowler  
*Executive Director*

### OFFICE

222 W. Main Street, Suite A  
Pickens, SC 29671  
864.878.0105  
9am - 4pm  
Monday - Friday



# LOCAL NEWS



**The Folsom Prison Gang  
Live at the Pickens Amphitheater  
Friday, October 17th  
7pm - 10pm**

*and a Johnny Cash Costume Contest for All Ages  
judged by the band at 9pm*

A Johnny Cash Tribute Band, **The Folsom Prison Gang** is a group of six professional musicians (one that was a semi-finalist from Season 10 of American Idol) that perform a stellar live tribute to the Man in Black. The band doesn't impersonate Johnny Cash but focuses on the delivery of a top-notch show that is heavily influenced by the styles made popular by Johnny Cash during his almost 50 years of creating music. Performances are a near non-stop delivery of crowd recognizable favorites that have earned the band a solid reputation as America's leading Johnny Cash tribute band.

## Historical House Plaques Now Available

A new historical element is being introduced throughout Pickens County that adds character and a sense of place to where we live. Historical house plaques are being made and marketed by the Pickens County Historical Society. Carefully crafted and hand painted, each is unique, numbered and permanently registered with the society. These handsome 13'H X 15"W plaques are easily attached to the wall by your front door to welcome your guests and will add identity and a touch of grace to your house for many years to come.

You can order yours simply by googling the website, Pickens County Historical Society, for the application – available to society members for \$50 and \$75 for non-members. Due to current high demand, allow four weeks for delivery. Call us at 864.878.1322 or email [pickenscountyhistoricalsociety@gmail.com](mailto:pickenscountyhistoricalsociety@gmail.com) if you have a question. You can also join the society on the website. These one-of-a-kind plaques will make an ideal Christmas gift.



## Cafe Connections Available for Holiday Parties

Host your Christmas party at Cafe Connections, 319 East Main Street in Pickens. We will provide our building in exchange for a \$50 donation to offset the cost of the ministry's utilities. You can bring in your own food or have it catered. The Cafe will be all decked out for the holidays as of November 3<sup>rd</sup>. Parties can be scheduled weeknights after 5pm or on Saturdays anytime. Contact Ann at 864.201.1772 or visit [www.getupandgomini-istries.org/venue\\_hosting.php](http://www.getupandgomini-istries.org/venue_hosting.php) and click on venue hosting for more information.



# LOCAL NEWS

## Hagood Community Center “Town Hall Meeting”

Please join us for a “Town Hall Meeting” at Hagood Community Center (aka Pickens Senior Center) on **Tuesday, October 14th from 5:30pm - 6pm**. Hear about the NEA Our Town grant which will help fund the design of the auditorium to be renovated as well as programming in our Traditional Arts and Culture. Share your ideas for moving forward with this project. Tour the building. An optional dinner at the Pickens Senior Center Dining area will follow the meeting for \$5 per person. RSVP for the meeting and/or dinner to 864.878.6000 (between 8:30-12, M-F) or 864.878.4257.

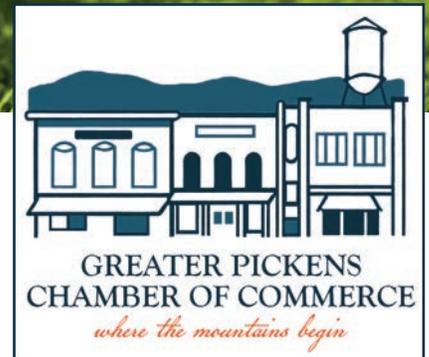


**\$300/team**  
**\$75/single player**

For registration, sponsorship opportunities, a schedule of events & more information, contact Mike Parrott at 864.878.3258 or [info@pickenschamber.net](mailto:info@pickenschamber.net)

## Greater Pickens Chamber of Commerce 23rd Annual Golf Tournament

Thursday, October 2<sup>nd</sup>  
9:15am; Pickens Country Club  
1018 Country Club Road, Pickens



# FOUNDERS DAY IN PHOTOS



# VOLUNTEER OPPORTUNITIES

Pickens Revitalization Association needs your help to be successful in Pickens! Contact us today for a Volunteer Application. Below are some ways you can get involved:

Volunteer with Pickens Revitalization Association

**Organization** establishes consensus and cooperation by building partnerships among the various groups that have a stake in the commercial district. By getting everyone working toward the same goal, your Main Street program can provide effective, ongoing management and advocacy for the downtown or neighborhood business district. Through volunteer recruitment and collaboration with partners representing a broad cross section of the community, your program can incorporate a wide range of perspectives into its efforts. **Organization Committee:** *PRA Board of Directors*



**Promotion** takes many forms, but the goal is to create a positive image that will rekindle community pride and improve consumer and investor confidence in your commercial district. Advertising, retail promotions, special events, and marketing campaigns help sell the image and promise of Main Street to the community and surrounding region. Promotions communicate your commercial district's unique characteristics, business establishments, and activities to shoppers, investors, potential business and property owners, and visitors. **Promotions Committee:** *Cruise-In and Music on Main, Attractions at the Amphitheater, 4th of July Celebration, Founders Day Music Festival, A Pickens Christmas, Shop Historic Pickens*

**Design** means getting Main Street into top physical shape and creating a safe, inviting environment for shoppers, workers, and visitors. It takes advantage of the visual opportunities inherent in a commercial district by directing attention to all of its physical elements: public and private buildings, storefronts, signs, public spaces, parking areas, street furniture, public art, landscaping, merchandising, window displays, and promotional materials. Design activities also include instilling good maintenance practices in the commercial district, enhancing the district's physical appearance through the rehabilitation of historic buildings, encouraging appropriate new construction, developing sensitive design management systems, educating business and property owners about design quality, and long-term planning. **Design Committee:** *banners, façade improvement grant program, storefront displays, design workshops, children's art displays, historic walking tour, etc.*

**Business Development** strengthens your community's existing economic assets while diversifying its economic base. This is accomplished by retaining and expanding successful businesses to provide a balanced commercial mix, sharpening the competitiveness and merchandising skills of business owners, and attracting new businesses that the market can support. The goal is to build a commercial district that responds to the needs of today's consumers. **Business Development Committee:** *business retention and recruitment, Shop Historic Pickens, Small Business Resource Fair, Main Street Challenge, incentives, demographics, Available Properties Database, Vacant Buildings Poster Series, etc.*

## SMALL BUSINESS TIPS

**How to Take Your Solopreneurship to the Next Level** (<http://www.sba.gov/blogs/how-take-your-solopreneurship-next-level>)

**Change Your Business Structure:** When you're small potatoes, operating as a sole proprietor is usually sufficient. But as you grow, you need to protect your personal assets. There are also tax advantages to choosing a formal business structure, so do some research and figure out which is best for your company.

**Figure Out Your Staffing Needs:** You can't continue to do everything successfully, so it's time to start hiring. You have a few options here, depending on how much help you need: Freelancer, Intern, Agency or consultant, Part-timer, Full-timer

**Be Willing to Invest Time:** While yes, adding people to your team will lighten your load in some ways, if you're truly ready to grow your business to be competitive with bigger players, you'll probably have to spend more time working on that growth.

**Look to the Future:** As your business grows, you may change your goals. Reassess your business plan, and decide whether it's still in line with where you want to take the company.

**Let Go:** Up until now, you were the one to make all the decisions. Realize your growth involves you working with people who are skilled in areas you aren't, so trust them to do the job and contribute to your company's success.

# FEATURED PROMOTIONS *and* EVENTS

Pickens County Museum  
307 Johnson Street  
Pickens, SC 29671

JOIN US FOR

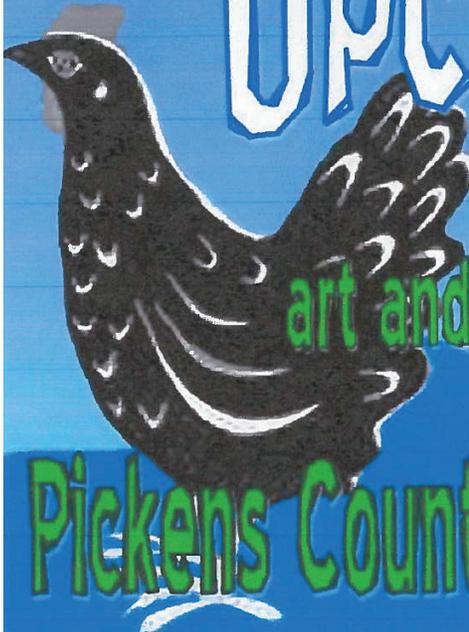
# AN UPCOUNTRY BOIL

To benefit the

art and heritage programming

at the

# Pickens County Museum of Art & History



# November 8, 2014

Auction -- Door Prizes

**\$25**

Per Ticket  
Order Online

6:00 p.m. "until"

Your tax deductible Sponsorship or Gift for our auction will receive media recognition, event listings and the knowledge that you are helping us to make our community all the more special by supporting the art & heritage programming at the Pickens County Museum.

For more information, please contact the museum at  
864.898.5964 or [allenc@co.pickens.sc.us](mailto:allenc@co.pickens.sc.us)

FEATURED PROMOTIONS *and* EVENTS

*You're Invited to our*

# 3RD ANNUAL KICK A THON



October 16th, 2014  
All Day Event

Everyone's kicks count  
towards a Cure!

— **BONUS!** —

New Members Can  
Even Earn \$\$ Off  
Their Membership.

(Valid for new members only)

No purchase required.



**9ROUND**<sup>™</sup>  
30 MIN KICKBOX FITNESS



**864-507-3142**

113 W Main St  
Pickens, SC 29671

[9round.com/PickensSC](http://9round.com/PickensSC)

# FEATURED PROMOTIONS *and* EVENTS

## Small Business-Lender Match Maker Event

Attention All South Carolina Small Business Owners

Are you looking for capital to start or expand your business?  
Then attend a workshop addressing current lending practices, with one-on-one lender networking.



Committed to the future of rural communities.



U.S. Small Business Administration



■ **Wednesday, October 22, 2014**

8:00 a.m. – 3:30 p.m.

■ **The Medallion Conference Center**

7309 Garners Ferry Road  
Columbia, SC 29209

■ **Event includes the opportunity to attend two of the following breakout sessions**

• **Start-ups and Access to Capital**

Realistic options for getting your business off the ground.

• **Expansion and Growth**

Choosing the best financing resource for growing your business

• **Your Financial Statements**

What story are they telling?

• **Alternative funding**

Alternatives to traditional bank loans.

■ **Afternoon Matchmaking Sessions allow one-on-one meetings with up to ten funding resources.**

■ **Register**

**Space is limited!**

- \$35 early registration price available until October 8, 2014
- \$50 Regular Registration price available online until October 21 and on-site the day of the event
- For More information contact Tessa Monahan, SC Department of Commerce 803-737-1336 or [Tmonahan@sccommerce.com](mailto:Tmonahan@sccommerce.com)

**CLICK HERE TO REGISTER**

<http://tinyurl.com/qzothvp>



# CALENDAR OF EVENTS

## OCTOBER

**2nd**

**23rd Annual Greater Pickens Chamber of Commerce Golf Tournament**

9:15am; Pickens Country Club

**14th**

**Hagood Community Center "Town Hall Meeting"**

5:30pm - 6pm; 129 Schoolhouse Street, Pickens

**16th**

**9Round Kick-a-Thon**

8am - 8pm; 113 W. Main Street, Pickens



**17th**

**The Folsom Prison Gang and Johnny Cash Costume Contest**

7pm - 10pm; Pickens Amphitheater



## NOVEMBER

**7th**

**Boots and Bling Christmas Gala**

6:30pm - 8pm; Cafe Connections, Pickens

**8th**

**Upcountry Boil benefiting Arts & Heritage Programs of the Pickens County Museum**

6pm; Pickens County Museum

**30th**

**Small Business Saturday**

All Day; Historic Pickens



## DECEMBER

**2nd**

**PRA/Chamber Christmas Luncheon**

12pm; GateHouse Restaurant

*more details to come*

**12th**

**City of Pickens Christmas Parade**

7pm; Main Street, Pickens



## SHOP HISTORIC PICKENS

## MEMBERSHIP

*A huge thanks to our current members!*

- |                              |                            |
|------------------------------|----------------------------|
| Alexander Law Firm           | Brock's                    |
| Corner Drug Store            | Pizza Inn                  |
| Cannon Memorial Hospital     | City of Pickens            |
| Great Oaks Dental            | Pace and Reeves            |
| Pickens Senior Center        | Edward Jones               |
| Lindsay Oil Company          | State Farm                 |
| Pickens Dental Associates    | Stockade Antiques          |
| American Legion              | Pickens Savings and Loan   |
| TD Bank                      | Town and Country Florist   |
| Nestfeathers                 | Behavioral Health Services |
| Shabby and Chic              | Hiott Printing Company     |
| Gravelly's Law Firm          | GateHouse Restaurant       |
| Mark Kaiser                  | East Main Treasures        |
| Foothills Gun and Pawn       | Chuck Dooley               |
| 9 Round                      | Pruitt Health              |
| Blue Ridge Electric Coop     | TTI/OWT, Inc.              |
| Pickens Federal Credit Union | Durham Greene, Inc.        |

