



around town

www.historicpickens.com

MARCH 2013

Pickens Master Plan & Traffic Study

current parking



proposed downtown improvements



The Pickens Revitalization Association is dedicated to the enhancement & preservation of sustainable growth in Pickens' historic downtown area.

BOARD OF DIRECTORS

Dick Krull
President
Member at Large

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Vice President
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Patrick Lark
City Council

Mike Parrot
Greater Pickens Chamber of Commerce

Allison Fowler
Executive Director

OFFICE

111 Court Street
Pickens, SC 29671
864.878.0105





Pickens ^{29th} Annual Azalea Festival



please visit www.pickensazaleafestival.org for details

Sponsored by:



Friday, April 19th

7:00 pm - Until

Saturday, April 20th

10:00 am - 9:00 pm

We
fan the
Flame
HISTORIC PICKENS



“FAN” PROGRAM HAS CHANGED

Group Contributions
now Recognized

This month, the “I Fan the Flame” award program takes on a new look. “I” is now “We” as the recognition turns from individuals to groups who contribute to the community. All organizations - religious, civic, charitable, school, corporate, cultural, non-profit, youth, senior, business, association, etc.- are eligible. The recognition is given for endeavors such as:

- Helping to improve the community in some significant way
- Contributing to resident well being
- Generating positive publicity for Pickens
- Conducting and/or participating in a charitable event
- Raising money for a good cause

Each month's winning organization will be recognized with the presentation of a unique trophy, a group photo with a special “Fan” banner, as well as website and media publicity.

A panel of community members will select each monthly winner. Entries are due at the PRA office by the fifteenth of each month. Entry forms are available online at www.historicpickens.com or at the PRA office.

PRA 2013 Membership Plan

Response has been excellent to the recently introduced 2013 PRA membership plan. It offers good value, affordability and helps support the young organization whose purpose is to grow Pickens in positive ways.

In 2013, the cost of a PRA annual business membership is just \$100. But under a special combined program with the Greater Pickens Chamber of Commerce, the cost for membership for most businesses, in both organizations, should be no more than \$183, after joint membership discounts. Now, more than ever before, it makes good business sense for every Pickens business to become a member of the PRA — and the Chamber. For all membership options, in either organization, contact the Greater Pickens Chamber of Commerce at 878.3258 or the PRA at 878.0105. The membership form is also available on the website: www.historicpickens.com.

PRA MEMBERSHIP SUPPORTS THE ORGANIZATION'S PURPOSE & GOALS

- Grow Pickens' Businesses & Retail Base
 - Revitalize Downtown
 - Cultivate Tourism
- Support Overall City Improvement Initiatives
- Create, Manage & Support Promotional & Entertainment Events

BENEFITS

- WiFi Access • Use of Networked Computer • Use of Conference Room • Staff Assistance • Copy Machine Usage - Free
- 8.5"x11" Copies each Month: 25 Color & 25 B/W • Nominal Charge for Oversized Copies & Discounts on Additional Copies •
- Free Link on PRA Site • Free Template Page on PRA Website (Nominal Fee for Set-Up Assistance if Needed) • Referral Assistance for Website Creation & Maintenance • Brochure Distribution in PRA Center • Business Card Distribution in PRA Center • Special Listing in *Pickens Dining & Shopping Guide* and the *Historic Walking Tour Guide* • Free 1/8 Page Ad in PRA Monthly Newsletter (Random Selection) • Free Notary Service • Special Preferred Sponsorship Opportunities & Discounts • Annual Meeting Eligibility • Special Training & Educational Benefits

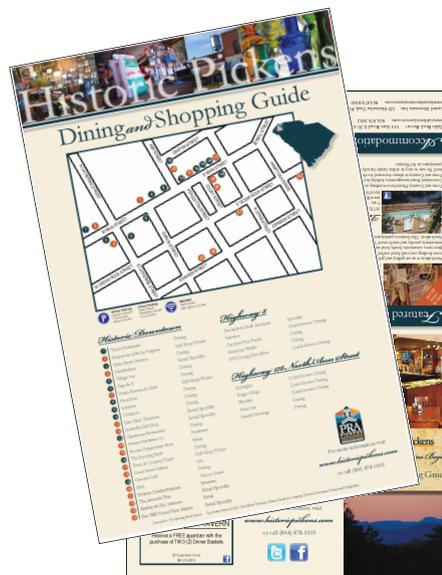
CURRENT MEMBERS

- City of Pickens
- Brocks
- Edward Jones
- Cannon Memorial Hospital
- Stockade 'n Stuff Antiques
- Pickens Savings & Loan
- Behavioral Health Services of Pickens
- Pickens Dental Associates
- Alexander Law Firm
- American Legion, Pickens Post 11
- State Farm Insurance
- Great Oaks Dental
- Pickens Senior Center
- Lindsay Oil Company



The Pickens Revitalization Association is partnering with the Pickens Rotary Club to improve the embankment on Highway 8 in Pickens! This project is made possible by grants from Palmetto Pride. Please contact the PRA Office or Pickens Rotary if you would like to volunteer!

April 18th
3pm - 5pm



It's Here!

The Historic Pickens Dining *and* Shopping Guide is here.

Please share your feedback with us as we work on the final draft!

Copies are available at the PRA Office and City Hall.



GOOD NEWS!

Certificate Redemption Deadline

extended to: June 1st

OUT & ABOUT

SEND US YOUR NEWS!

Each issue, as space allows, we will be including news about your business - openings, special offers, new products or services, special sales ... anything that is newsworthy!

pra.historicpickens@gmail.com

calendar of events

march

15th

3rd Fridays
St. Patrick's Day
6pm - 9pm



may

17th

3rd Fridays
Cinco de Mayo
6pm - 9pm



april

18th

Palmetto Pride Workday
Hwy. 8 Embankment
3pm - 5pm



june

1st • 8th • 15th • 21st

Cruise-In & Music on Main

19th

3rd Fridays
Earth Day
6pm - 9pm



21st

3rd Fridays
6pm - 9pm

19th - 20th

29th Annual Pickens Azalea Festival
Friday Night: Classic Car Cruise In
Saturday: Arts/Crafts

23rd

Merchants Meeting
Details TBA



july

4th

4th of July
Celebration