

**AN ORDINANCE  
TO AMEND “SECTION 412.5.1 SIGNS” OF THE OFFICIAL ZONING ORDINANCE  
OF THE CITY OF PICKENS, SOUTH CAROLINA**

**Whereas**, the City of Pickens has adopted an Official Zoning Ordinance in accordance with South Carolina State Enabling Legislation, as included in Title VI, Chapter 29 of the South Carolina Code of Laws, for the purpose of promoting the public health, safety, and general welfare of the community, and

**Whereas**, at the City’s request, the Planning Services Division of the Appalachian Council of Governments provided technical and professional expertise in performing a comprehensive review and making appropriate recommendations to update the City of Pickens’ Zoning Ordinance, and

**Whereas**, the City Council and Planning Commission of the City of Pickens do find it necessary to amend the Official Zoning Ordinance from time to time in order to most effectively promote the goals of the Ordinance, as established above, and

**Whereas**, the Planning Commission reviewed the recommended changes to “Section 412.5.1 Signs” of the Zoning Ordinances and recommends the Pickens City Council adopt the recommended changes; and the Board of Architectural Review reviewed the recommended changes to “Section 412.5.1 Signs” of the Zoning Ordinances and recommends the Pickens City Council adopt the recommended changes, and

**Now Therefore**, BE IT ORDAINED by the City Council of Pickens, South Carolina that:

**Section 1—Chapter 18, Article IV, Section 412, “Subsection 412.5.1D Signs”** is amended and replaced with the following language:

D.

- 1) Internally illuminated signs, signs with lights inside the sign itself, will be prohibited in the City Center Overlay District.
- 2) Back lit signs, signs that are constructed with opaque material to allow no light to pass through the face of the sign or lettering will be allowed in the City Center District with the following restrictions and regulations:
  - a) Restrictions:
    - i) All signs must be constructed with opaque material to allow no light to pass through the face of the sign or lettering.
    - ii) All signs that are shadow boxed must contain a minimum edge of 2 inches to prevent lighting bleeding from the edge of the sign.

- iii) All signs and lettering must conceal and hide the individual LED Module and wiring from view.
  - iv) No color other than LED white shall be permitted.
  - v) Signs and Letters shall be mounted a minimum of 2 inches and a maximum of 6 inches from the wall or exterior structure.
- b) LED Regulations
- i) All LED lighting Modules must be White. No Cool Blue White, Hyper White, Extreme White or Cool White Modules will be allowed.
  - ii) The wattage rating for all LED Modules will be no less than 0.24 watts and will not exceed 1.5 watts per Module.
  - iii) The total allowable wattage per 100 modules shall not exceed 150 watts, thus maintaining the desired glow while remaining a “Green” product.
  - iv) The maximum number of LED lights per module is 3. (Less is acceptable)

## Section II: Enactment

This Ordinance shall be in full force and effect upon its adoption by the City Council of the City of Pickens.

### Attested:

BAR Recommendation	September 30, 2015
First Reading	October 5, 2015
Public Hearing	November 2, 2015
Second Reading	November 2, 2015



Mayor David Owens



Brittany Chapman, Clerk to Council