



around town

www.historicpickens.com

MARCH 2015

Pickens Main Street Challenge Semi-Finalists Announced

Pickens Revitalization Association is excited to announce the semi-finalists for the Main Street Challenge, an entrepreneurial start up competition for the purpose of generating additional retail occupancy in downtown Pickens. The semi-finalists cover a range of business concepts and include:

- Blue Ridge Business Center & Foothills Tap Room (*business center, event space, tap room*)
- Sugar High Bakery (*bakery*)
- Smorg (*coffee shop, bookstore, retail*)
- Enrapt (*live theater & supporting arts*)

For up to two winning entries, the Main Street Challenge program will offer \$5,000 in incentives for start-up businesses, which must then open a new location in downtown Pickens by November 1, 2015. The money offered to the winner(s) will take the form of a potentially forgivable loan, determined by the business' ability to meet all requirements of the program. Winning business(es) may receive additional benefits, including: assistance with branding, marketing, advertising, online presence and promotions, as well as accounting and payroll. In addition, Pickens Revitalization Association is forming a partnership with Covenant Builders for an upfit consultation and a reduced upfit construction fee during the finalist round.

Business concepts eligible for the competition include: new start-up businesses, franchises, an expansion or relocation of an existing location from another community, and a significant expansion of an existing local business that would branch into an additional business concept. The Challenge is made possible by grants from Wells Fargo, Duke Energy, Elevate Upstate and an anonymous donor.

For more information on the 2015 Main Street Challenge Guidelines, please visit www.historicpickens.com. **The semi-finalists must submit a business plan for the next round of the Challenge, due April 20, 2015.**



Pickens Revitalization Association is dedicated to the enhancement, preservation and sustainable growth of Pickens' historic downtown area.

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OFFICE

222 W. Main Street, Suite A
Pickens, SC 29671
864.878.0105
9am - 4pm
Monday - Friday



LOCAL NEWS

City of Pickens & City of Easley Announce Doodle Trail Logo Contest

The City of Pickens and the City of Easley are excited to announce the Doodle Trail Logo Contest. The object of this contest is to design a logo for the Doodle Trail, a 7.5 mile rail-to-trail that runs from Easley to Pickens. The winning logo design will be used online, in print, on merchandise and in applicable wayfinding signage.

“The logo contest is an opportunity for community engagement in the Doodle Trail,” said David Owens, Mayor of Pickens. “We want the community involved in the process and we are looking forward to the results.”

Entries to the contest are due by March 18, 2015 via email to blakesanders@altaplanning.com. For more information on the contest, the official rules, and the Doodle Trail, please visit www.cityofpickens.com or www.cityofeasley.com.

“It is my hope that this contest will create more public interest,” said Larry Bagwell, Mayor of Easley. “I am looking forward with great enthusiasm for the participation of everyone.”

The Doodle Line carries a rich history of industry and economy important to both the City of Pickens and the City of Easley. The Pickens Doodle Trail presents an opportunity to carry on the memory of this historic railroad and preserve the vital connection that was forged between Easley and Pickens over 120 years ago.

Boutique Opening Soon on W. Main Street

Southern Girl Market is opening Saturday, March 7th in downtown Pickens at 131 W. Main Street. Southern Girl Market will be offering a variety of ladies apparel from small through plus sizes, as well as jewelry, handbags, monogram bags, Simply Southern t-shirts and some homemade items such as Miss Kay's Candles.

Melissa Aiken, owner of Southern Girl Market, is a lifelong resident of Pickens. She has been in business for three years, but always wanted a storefront. Now that dream is becoming a reality! As she says, “We look forward to seeing you at Southern Girl Market, where we are Classy, Sassy and Southern!”

The Market will be open Monday to Friday from 10am to 6pm and Saturday from 10am to 4pm. Be sure to stop in March 7th at 10am for the Ribbon Cutting and Grand Opening or give Melissa a call at 864.630.9504. You can also find her on Facebook at Southern Girl Market.

Inaugural Gathering on Appalachian Life a Success

For the first time ever, six non-profits in Pickens joined together to host the Gathering On Appalachian Life (GOAL) on February 28, 2015.

The six non-profits who sponsored the Gathering were Birchwood, Inc, Hagood Community Center (Senior Citizens of Pickens), Hagood Mill (Pickens County), Pickens County Historical Society, Pickens Revitalization Association (City of Pickens) and Preserving Our Southern Appalachian Music (POSAM—sponsoring the Young Appalachian Musicians).

The festival/mini-conference was based at Hagood Community Center but workshops were held at other venues in the area including Hagood Mill and Pickens County Museum of Art and History. GOAL included an opening session for all, four hour-long workshop sessions, an Appalachian lunch, and vendor/promotional tables. At the opening session Sweet Potato Pie Kids entertained and Dr. Tom Cloer, Dennis Chastain, and Dot Jackson presented.

Each breakout session included 6-8 interactive workshops/tours for the attendee to choose. The workshop sessions included topics such as moonshining, primitive technology and artifacts, quilting, fiber arts, genealogy, the Cherokee Trail, Appalachian music, dance, storytelling, and hearthside cooking. An Appalachian lunch of chicken and dumplings, greens, and apple crisp was cooked by seniors from Pickens Senior Center.



GIFT OF PICKENS



Get yours today!

Give the gift that stays in Pickens!

Pickens Revitalization Association is committed to continuing our very own Shop Local Initiative, Gift of Pickens! We want our local businesses in Pickens to thrive and hope you will join us!

Gift of Pickens certificates are on sale now at PRA and City Hall (cash or check only at these locations) and securely online by Credit Card or PayPal at:

www.historicpickens.com/shop-historic-pickens/gift-of-pickens/

FEATURED PROMOTIONS and EVENTS

Hagood Mill Presents **Free Admission!**
www.VisitPickensCounty.com

Kidsfest

Hagood Mill

March 21st, 2015 • 10:30 am - 4:00 pm

Wizards of Odd Steve McGaha and Gregg "Buffalo" Barfield
 Songs for Kids of All Ages - Lucy Allen/Marshall Goers
 Also Performing: Sweet Potato Pie Kids and YAM Bands

Take Part in the JUG BAND JAM

Traditional Bluegrass and Old-Time Talent Show

Sponsored by POSAM/YAM.
 Open to all youth, high school and under. Registration at YAM schools/sites or onsite
 March 21, 10-12:30.
www.yamupstate.com

Food Concessions by the GateHouse Restaurant

MARK MOOD PRESENTS
 ELECTRIC YOUR STRINGS
VELOCITY TOUR
 2014

Travis Eberhart Orchestra's
MARK MOOD

BRIDGID BIBBENS **LAURA KAYE**

IN CONCERT
 April 10, 7:00 PM Pickens High School
 Center for the Performing Arts
 with the PICKENS COUNTY SCHOOL ROCK ORCHESTRA
 featuring string and vocal music students of Pickens County.

SUMMER BODIES Are Made NOW!

March 20th NO STARTUP FEE!
SPRING INTO WEIGHT LOSS!

"9Round" is a complete 30 minute kickboxing workout on your schedule. Go nine rounds of kicking, punching and a whole lot of sweating! The best part is there's a trainer included every time at no extra charge. The first workout is always FREE, so what are you waiting for?

They Did It... YOU CAN TOO!

Michelle M.
 My name is Michelle, I am a member of the 9Round in Spartanburg. I started my 9Round journey on 3/23 losing my first 100 pounds. A 160lb girl that is not so different. Thank you to the trainers who supported me and helped me lose the weight. I can't wait to start my 9Round journey again. Thank you to the trainers who supported me and helped me lose the weight. I can't wait to start my 9Round journey again.

Tony B.
 I have struggled with my weight for years. I started my 9Round journey on 3/23 losing my first 100 pounds. A 160lb girl that is not so different. Thank you to the trainers who supported me and helped me lose the weight. I can't wait to start my 9Round journey again.

30 MINUTE KICKBOX CIRCUIT

- BURN UP TO 500 CALS IN 30 MINS
- FULL BODY WORKOUT
- NO CLASS TIMES
- TRAINER INCLUDED
- RESULTS GUARANTEED

YOUR FIRST WORKOUT IS FREE!
 Month To Month Memberships Available!

9ROUND
 30 MIN KICKBOX FITNESS

864-507-3142
 113 W Main St
 Pickens, SC 29671

FEATURED PROMOTIONS and EVENTS

THE GREATER PICKENS
CHAMBER OF COMMERCE

-and-

PICKENS REVITALIZATION ASSOCIATION

present

2015 ANNUAL BANQUET

The Greater Pickens Chamber of Commerce and Pickens Revitalization Association invite you and your guests to join us for a night of dining, dancing and fun with local band Itchy & the Chiggers.

MARCH 6, 2015
Social Hour at 7 p.m.
Dinner to follow

THE LIGHTHOUSE RESTAURANT
1290 Doug Hollow Road
Seneca, SC 29672

The banquet cost is \$40.00 per person OR you may wish to be a table sponsor at one of the levels listed below:

Platinum • 16 banquet guests: \$600.00
Gold • 8 banquet guests: \$320.00

Silver • 4 banquet guests: \$200.00
Bronze • 1 banquet guest: \$60.00

All table sponsors will receive special recognition at the banquet and in the event program.
Reservations for the banquet are due by February 25, 2015 at the Chamber office.
Checks should be made payable to the Pickens Chamber of Commerce and mailed to:

PO Box 153, Pickens, South Carolina 29671

Name of Business or Organization

Sponsorship Level

Address

Individual Name and Number of Guests

FEATURED PROMOTIONS and EVENTS

Pickens
Azalea
FESTIVAL
Pancake Breakfast

Saturday, March 14, 2015

7:00am - 11:00 am

Pickens Senior Center

129 Schoolhouse St.

Pickens, SC 29671



Save \$2 - with advanced tickets for only \$6

Purchase from any Azalea Festival Committee Member

Tickets at the door \$8

**Plates include eggs, choice of bacon or sausage, choice of pancakes, grits
or biscuit and gravy**

31st Annual Pickens Azalea Festival is April 17-18, 2015

Make plans to join us for breakfast in March and the Festival in April!

Don't forget to LIKE us on Facebook!

Pickens Azalea Festival is a 501c3 Non-Profit Organization

For more information: www.pickensazaleafestival.org

Or call (864) 507-0180 (leave message)



Artist: Anna Alexander 10th Grade Pickens High School



FEATURED PROMOTIONS and EVENTS

FREE!

FREE!

Attractions at the AMPHITHEATER HISTORIC PICKENS

SUMMER 2015

april

16th Jamie Wright
Review

18th Azalea Festival

25th Pickens' Got
Talent

★ Cruise-In & Music
on Main Event

may

2nd Katlin Owen Band★

9th IS That So

16th Itchy and the
Chiggers

23rd The Hired Help

30th Thomas Fountain

june

6th Folsom Prison
Gang★

13th Jamie Wright
Review

20th New Dixie
Storm

27th YAMS

july

4th 4th of July
Celebration

11th Marvin King &
Blues Revival

18th Derrick Dorsey
Band

25th YAMS

august

1st The Flying
Saucers★

8th Jamie Wright
Review

15th Splitshot

22nd YAMS



7pm - 10pm
114 W. Main Street
FREE



For more information, contact the City of Pickens at 864.878.6421 or www.cityofpickens.com
or Pickens Revitalization Association at 864.878.0105 or www.historicpickens.com

FEATURED PROMOTIONS and EVENTS



PICKENS ROTARY CLUB

Spaghetti Dinner & Live Auction

MIKE HENDRIX
auctioneer, SCAL #3536

plus MOUNTAIN MUSIC by the Hallmans

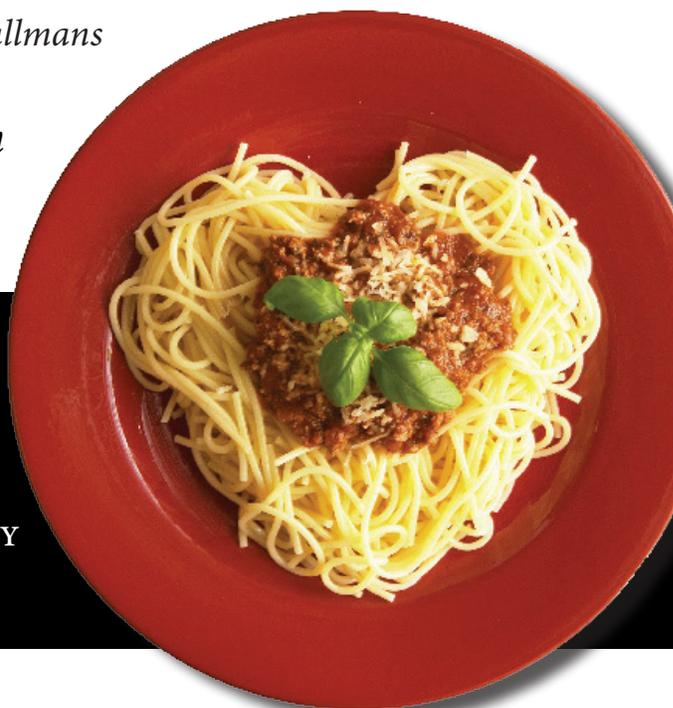
MARCH 14 • 6 - 8 pm

*Pickens First Baptist Church
406 E. Main Street, downtown Pickens*

Pickens Rotary Club's
annual fundraiser

proceeds benefit

United Way of PICKENS COUNTY
Shelter for the Homeless



TICKETS

\$10 per ticket
children under 5 are free

Pre-purchase
or Buy at the Door.

*Take-out plates
are available*

PURCHASE TICKETS

from any Rotary Club Member
or the following locations:

Pickens Chamber of Commerce

Cassel & Hendricks, CPA

Great Oaks Dental

Stockade Antiques



“Like” us: www.Facebook.com/PickensRotary

CALENDAR OF EVENTS

MARCH

6th

PRA/Chamber of Commerce Annual Banquet

7pm; The Lighthouse Restaurant
see page 4 for more information

14th

Pickens Rotary Club Spaghetti Dinner

6pm - 8pm; Pickens First Baptist Church
see page 7 for more information

21st

Kidsfest

10:30am - 4:00pm; Hagood Mill
see page 3 for more information

APRIL

10th

Electrify Your Strings Velocity Tour

7pm; Pickens High School

16th

Jamie Wright at the Greater Clemson Blues Festival

7pm; Pickens Amphitheater

17th - 18th

Pickens Azalea Festival

www.pickensazaleafestival.org

17th - 18th

Show Us Your Talent

4pm; Pickens Amphitheater
contact Powerhouse Dance for information (864.915.5869)

MAY

2nd

Cruise-In and Music on Main (Jeeps)

Attractions at the Amphitheater
7pm - 10pm; Pickens Amphitheater

8th

Blue Ridge Fest

Blue Ridge Electric Coop
www.blueridgefest.com

9th

Attractions at the Amphitheater

7pm - 10pm; Pickens Amphitheater

16th

Attractions at the Amphitheater

7pm - 10pm; Pickens Amphitheater

23rd

Attractions at the Amphitheater

7pm - 10pm; Pickens Amphitheater

30th

Attractions at the Amphitheater

7pm - 10pm; Pickens Amphitheater

JUNE

6th

Cruise-In and Music on Main (Motorcycles)

Attractions at the Amphitheater
7pm - 10pm; Pickens Amphitheater

THANKS MEMBERS!

Alexander Law Firm

Cannon Memorial Hospital

Pickens Senior Center

Pickens Dental Associates

Town & Country Florist

Behavioral Health Services

East Main Treasures

Pruitt Health

Oh Joy!

Brock's

City of Pickens

Edward Jones

Stockade Antiques

Pickens Savings & Loan

Flowers By Virginia

Foothills Gun and Pawn

Blue Ridge Electric Coop

Pickens Federal Credit Union

Corner Drug Store

Great Oaks Dental

Lindsay Oil Company

American Legion

Nestfeathers

GateHouse Restaurant

Chuck Dooley

TTI/OWT, Inc.

Pickens Rotary Club

Pizza Inn

Pace and Reeves

State Farm

TD Bank

Shabby & Chic

Mark Kaiser

9 Round

Durham Greene

Domino's