



City of
Pickens
SOUTH CAROLINA

at a glance

3,191

POPULATION

TEMPERATE

CLIMATE

\$34,351

MEDIAN INCOME

84.8%

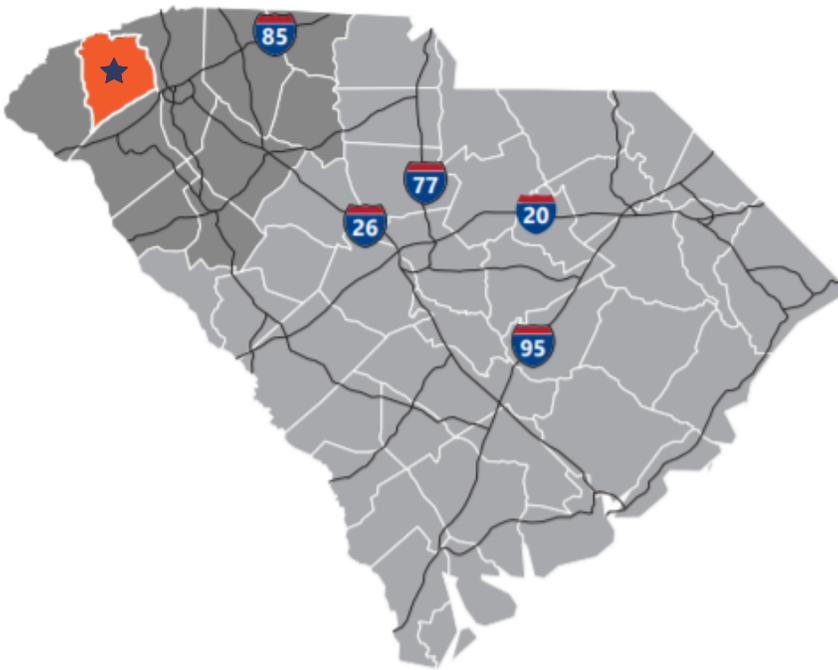
GRADUATION RATE

1,266

OF HOUSEHOLDS

\$130,000

MEDIAN HOUSE VALUE



just a few things to do

Pickens Visitor Center
Doodle Trail/Doodle Park
Town Creek Bike Park
Hagood Mill
Turtles on the Town
Pickens Amphitheater
Pickens County Museum

Tucked in the foothills of the Blue Ridge Mountains, Pickens offers visitors a wide array of interesting, fun and exciting activities, from shopping and eating, to biking, to enjoying the natural resources, community events, and cultural activities that abound. Here you will find people who value family, friends and a relaxed lifestyles. In Pickens, you become part of the community.

With a population of 3,191 and a temperate climate, the City of Pickens is situated "where the mountains begin." It is the county seat of Pickens County and located approximately 20 miles west of Greenville, SC; 70 miles south of Asheville, NC; and 143 miles northeast of Atlanta, GA.

Pickens is a unique retail market in several ways. It is a county seat in what has traditionally been a more rural county. As such, it functioned as a gathering place and retail center. Metropolitan growth in Upstate South Carolina is transforming Pickens County and this change has impacted Pickens.

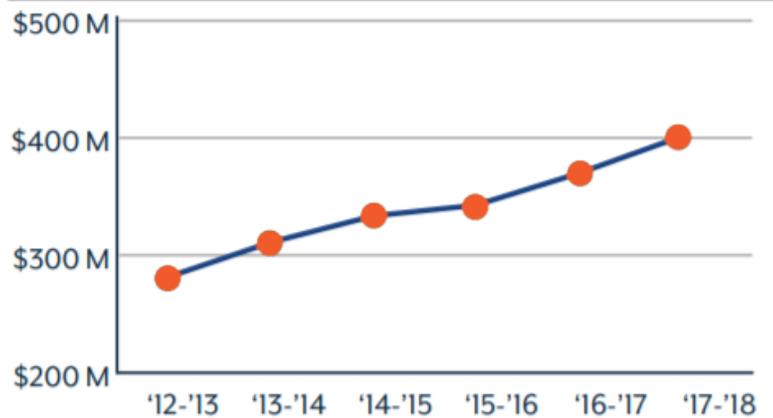
The City of Pickens has maintained its independent identity while playing a key role in regional change. Nearby communities, Easley and Clemson, have experienced substantial growth over the past two decades and that growth is reaching Pickens in a more profound way. Downtown Pickens was the traditional core of retail and services for the community, but has evolved into a specialty shopping, dining and office district as basic goods retail stores have shifted to the corridors of the City.

2018 Employment by Industry



Employed Population, Age 16+ | 1,182

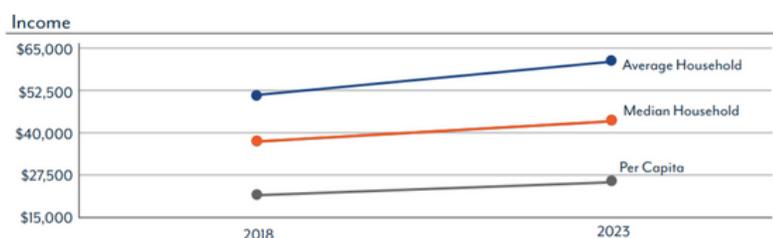
Gross Retail Sales By Fiscal Year



Total Population

	2010	2018	2023	Growth Rate ¹
Pickens City	3,126	3,191	3,261	0.43%
Pickens County	119,224	126,807	132,421	0.87%
Upstate SC	1,362,073	1,482,416	1,563,925	1.08%
South Carolina	4,625,364	5,108,693	5,437,217	1.25%

¹ Projected annual growth rate 2018-2023



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