

**AN ORDINANCE  
TO AMEND ARTICLE VI, SECTION 604.A.3 REGULATIONS APPLYING TO  
SPECIFIC TYPES OF SIGNS  
OF  
THE OFFICIAL ZONING ORDINANCE  
OF THE CITY OF PICKENS, SOUTH CAROLINA**

**Section I: Findings and Enabling Citation**

Whereas, the City of Pickens has adopted an Official Zoning Ordinance in accordance with South Carolina State Enabling Legislation, as included in Title VI, Chapter 29 of the South Carolina Code of Laws, for the purpose of promoting the public health, safety, and general welfare of the community, and

Whereas, the City Council and Board of Architectural Review of the City of Pickens do find that it is necessary to amend the Official Zoning Ordinance from time to time in order to most effectively promote the goals of the Ordinance, as established above, and

Whereas, at this time it is found by City Council and the Board of Architectural Review that a change to the structure of the Board of Architectural Review will allow that body to more effectively promote the public health, safety, and general welfare of the community;

Now Therefore, the City Council of the City of Pickens, upon review of a positive recommendation from the Board of Architectural Review of the City of Pickens, does adopt this Ordinance to allow for the follow sections to be amended as printed below:

**Section II: Amendments to Article VI “Sign Regulations”, Section 604 “Regulations applying to specific types of signs” of the Official Zoning Ordinance of the City of Pickens**

The language included in Section 604.A.3 of the Official Zoning Ordinance of the City of Pickens, which addresses Wall signs shall be amended to allow permanently affixed vertically hung banners for tourism and community events related industries and shall read:

- a. Permanent Banner for Tourism & Community Events Related Businesses and Purposes**
  - i.** Permanent banners for tourism and community events related business are only allowed for non-profit 501c3 businesses.
  - ii.** Wall signs attached flat against an exterior wall may not extend more than twelve (12) inches from the wall and must be permanently affixed to the building with hardware that has been approved by the Board of Architectural Review and must be in line with design standards of the district the tourism entity resides.
  - iii.** The approved hardware to be installed on the exterior wall of the building would have to meet the Building Code regulations.



Ordinance 2016-08, Amending the Zoning Ordinance (Allow Tourism & Community Event Banners)

- iv. Banners are defined as interchangeable signs which will only be permitted to highlight, advertise and promote tourism and community events related activities within the community.
- v. Banners cannot be used as the main permanent sign for the business.
- vi. The total area of the banner shall not exceed twenty (20) percent of the surface of the wall the banner will be located on.
- vii. Banners should not exceed forty (40) square feet in size and initial design of the banner will be brought to the Board of Architectural Review to ensure the design blends well with the exterior of the building.
- viii. Banner and hardware affixed to the building cannot protrude past the top or sides of the exterior wall of the building.
- ix. Banners hung for these purposes must hang vertically from a pre-approved location by a zoning official on an exterior wall of the building.
- x. Banners must be presented to the zoning official with an official proof thirty (30) days prior to tourism related event and will be approved by the zoning official at their discretion.

**Section III: Enactment**

This Ordinance shall be in full force and effect upon its adoption by the City Council of the City of Pickens.

ADOPTED this 18th day of July, 2016.

**ATTEST:**

  
David Owens, Mayor

  
Brittany Chapman, Clerk to Council

Planning Commission	05/24/16	Recommended
First Reading	06/06/2016	
Second Reading	07/18/2016	



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Board of Architectural Review Recommendation	<u>05/24/16</u> Date	 _____ Planning Administrator
Public Hearing	<u>05/24/16</u> Date	 _____ Planning Administrator
First Reading	_____ Date	_____ _____
Second Reading	_____ Date	_____ _____