



around town

www.historicpickens.com

APRIL 2014

Town Creek Bike Park Underway



The City of Pickens is excited to announce the commencement of construction on Town Creek Bike Park. Major features of this project include:

- 3,000 linear feet of new dirt, single track trail for hikers and bikers
- A paved 8 foot wide greenway called the “Appalachian Lumber Greenway”. The greenway will follow most of the existing trail along the historic Appalachian Lumber Company railroad route and provide a multi-use and ADA compliant path between the recreation center and the playground
- New 70 foot span recycled steel bridge over a tributary of Town Creek
- 3,700 foot Flow Coaster Bike Track Designed by Ride Garden – wooden and earthen track with balance beams, dirt jumps, earthen rollers and wooden banked turns in a continuous loop intended for both beginner and advanced riders
- Pump Track - small loop circuit constructed of earthen riding features with hips, roller sets, and an earthen bowl at one end of the track
- Signage and map boards installed at each trail head

The vision of this park is to be a state of the art riding facility which draws riders of all levels from across the Southeast. The City received a \$400,000 grant from the Appalachian Regional Commission and \$100,000 grant from the SC Recreational Trails Program.



Pickens Revitalization Association is dedicated to the enhancement and preservation of sustainable growth in Pickens' historic downtown area.

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OFFICE

111 Court Street
Pickens, SC 29671
864.878.0105
9am - 4pm
Tuesday - Thursday



TOWN CREEK BIKE PARK

The General Contractor on this job is J. Davis Construction and the engineer is Darrohn Engineering. Elevated Trail Design will assist J. Davis Construction with installation of bike-specific riding features. J. Davis Construction will have signage and major lay down areas at the recreation center and at the Playground of Promise indicating the limits of work during construction. The entire project will take several years to complete, and the master plan can be viewed at the Pickens Recreation Center and towncreekpark.com. The lower recreation center parking lot will be closed until Fall 2014 when construction is complete. Please be aware that Town Creek Trail and parts of the Playground of Promise are a construction site. No one will be permitted to enter the area unless you are an authorized representative of the City.

Starting Monday, March 24, 2014 through April 18, 2014, the Playground of Promise, Tennis Courts and Town Creek Trail will be closed for construction. During this time some playground equipment and fencing will be removed so that construction vehicles can access the trail. In addition, there will be some tree removal which is why the overall area is closed. Additionally, a 70 foot long recycled bridge will be moved into the trail area through the playground. Once the bridge is in place, it is likely the tennis courts and parts of the playground will be reopened after April 18, 2014.

Construction will be completed on the Appalachian Lumber Greenway by July 1st and the rest of the construction will be completed in Fall 2014. Stay tuned on www.towncreekpark.com for the latest news and pictures of the construction.



TOWN CREEK PARK REVITALIZATION

The Town Creek Revitalization Project is an initiative created by a group of citizens of Pickens, focused to improve the quality of life and provide recreation opportunities along the sections Town Creek that run through the city of Pickens. Town Creek is an underused but wonderful resource for the town of Pickens! It has the potential to provide multiple recreation opportunities for kids, families, tubers, kayakers and fishermen. The Town Creek Revitalization Project intends to first clean up Town Creek with multiple "River Sweep" events, restoring the creek to more of its natural ecosystem, and then provide a waterway/greenway designed for floating in inner tubes, kayaks, canoes and stand up paddleboards. We envision this project to be finished before the end of 2014, but intend to have annual clean up days to maintain the creek in perpetuity.

Get Involved in Cleaning Up Town Creek!

**Town Creek
Revitalization Project**

Clean Up Day

Saturday May 3, 2014
8:30am – 2:00pm

Join us at
The Playground of Promise
149 N. Homestead Road
Pickens, SC 29671

For more information visit:
<https://www.facebook.com/towncreekproject>

Interested in helping on May 3rd? Meet at the Playground of Promise at 8:30am to sign up, clean up starts at 9am and goes until 12pm. There will be free food for all volunteers starting at noon with live music starting about 11:30am until 2pm. People are needed who do not mind getting in the creek to clean trash, and can use whatever is needed, such as kayaks, boats, rakes, gloves, etc. People are also needed to clean the banks of the creek and trail, so everyone is welcome and people of all ages can be involved.

AVAILABLE PROPERTIES

Pickens Revitalization Association and the City of Pickens are working on an Available Properties Database for all vacant, for lease and for sale properties in City limits.

This database will be published on both the PRA and City websites, and also available in paper form when requested. We hope this database will be of assistance to those looking to open a business in the area.

If you wish to submit a property for listing on our database, please fill out an Available Properties form, available at www.historicpickens.com/available-properties/ and email it to pra.historicpickens@gmail.com with any photos of the property.

PRA MEMBERSHIP

A huge thanks to our current members!

Alexander Law Firm	Brocks
Corner Drug Store	Pizza Inn
Cannon Memorial Hospital	City of Pickens
Great Oaks Dental	Pace and Reeves
Pickens Senior Center	Edward Jones
Lindsay Oil Company	State Farm
Pickens Dental Associates	Stockade 'n Stuff Antiques
American Legion	Pickens Savings and Loan
TD Bank	Town & Country Florist
Nestfeathers	Behavioral Health Services
Shabby and Chic	Hiott Printing Company
Gravelly's Law Firm	GateHouse Restaurant
Mark Kaiser	East Main Treasures

SPONSORSHIP OPPORTUNITIES

Pickens Revitalization Association needs partners in order to develop and manage successful promotional events. The quality and amount of events we host each year depends upon community support and partnership with Pickens Revitalization Association and the City of Pickens. We invite you to partner with us to make Pickens an even better place to live, work and play!

Sponsorship of PRA and our events will provide you with the opportunity to:

- » *Strategically generate visibility for your business*
- » *Invest in the community through quality programming*
- » *Associate your business with a successful community development initiative*
- » *Support our mission of revitalizing downtown Pickens*

Please do not hesitate to contact PRA with any questions about the events, sponsorship or our programs. To check out the full sponsorship package, please visit: <http://historicpickens.com/wp-content/uploads/2013/12/2014-Sponsorship-Advertising-Package.pdf>

GIFT OF PICKENS

Give the gift that stays in Pickens!

In its first year, the *Gift of Pickens* program provided more than \$7,000 to be spent at local businesses in Pickens! Together, let's support our local businesses to make Pickens an even better place to live, work and play!

Reminder: Gift of Pickens Certificates expire on April 30th!



Get yours today at PRA!

BUSINESS *and* MARKETING TIPS

Throughout the course of the year, Pickens Revitalization Association will be providing business and marketing tips to local businesses, both potential new businesses and our existing businesses here in town. This campaign has come about in an effort to better serve our businesses here in Pickens. This month's tips are provided from Local First Arizona, and you can find the original article here: <http://localfirstaz.com/news/2014/02/25/10-tips-for-business-owners-to-engage-their-local-community/>

10 Tips for Business Owners to Engage their Local Community

- 1** *Network with your neighbors and get to know their business:* Establish what challenges you share in common and work together to find solutions. You could even participate in a coalition of businesses to get involved in the community's wellbeing, like Pickens Revitalization Association!
- 2** *Effectively utilize social media and cross-promote with your neighbors:* Be conscious about things like which social media platforms you are using, what kind of "face" your social media conveys, and how regular your updates are. If you don't have quality photos to display, consider splitting the cost of having a professional photographer visit you and your neighbors' businesses.
- 3** *Refer to your neighborhood by name, and do it with pride:* You can even pool resources with your neighbors for destination marketing. With collaborative destination marketing, you can brand your community as an exciting and fun destination that others will want to travel to!
- 4** *Plan events with your neighbors:* Whether it's a block party, food truck festival, a sampling event for new products, or a holiday celebration, consumers love special events! Bringing more partners on board gives patrons a better event, and it builds community.
- 5** *Form reciprocal business to business discounts and partnerships:* Think about the items you can procure with or from your neighbors. When you can buy locally on a regular basis, you keep your community strong. Maybe you even offer discounts on coffee or food for your neighbors' lunch breaks!
- 6** *Build group discount packages with complementary businesses:* For example, a pet groomer and a pet hotel could offer a 20% discount on packages for customers to board and groom their pooch while on vacation. Both businesses can sell the package, and it makes an easy upsell!
- 7** *Take advantage of the extra traffic from nearby community events:* Take advantage of local festivals and sporting events, and prepare to stay open late if necessary. Make sure your marketing reaches the folks that are attending these events, so that they know you're around the corner!
- 8** *Know the break and holiday calendars for local schools:* Plan for extra business and market for these breaks – parents will be looking for things to do with their kids!
- 9** *Get to know local musicians and groups, and invite them to play at your business:* Remember that musicians also have friends, so when you invite live musicians to play, you also invite their friends!
- 10** *Sponsor a mural on your property:* Not only does this decrease vandalism like "tagging" and property defacement, public art beautifies the community and it's a great opportunity to share our history and culture, and to build community pride!

BUSINESS LICENSING

New Business-Friendly Business Licensing Process Underway

South Carolina Economic Developer's Association: For a business owner, few things can be more frustrating than paperwork. And sometimes government paperwork can make it difficult to get a job done, especially in the arena of business licensing. South Carolina cities and towns are taking steps to make a dent in some of the paperwork complexity by offering a standardized business license application. The Municipal Association of SC has worked with its Business Licensing Officials Association, the state Chamber of Commerce and a number of other local chambers of commerce and business organizations to create this standardized business license application. It is specifically targeted to help transient businesses like contractors, landscapers and caterers that work across multiple government jurisdictions. This application form was recently introduced and already 23 cities, including the City of Pickens, and one county have adopted it. Read the full story here: <http://scedablog.wordpress.com/2014/03/24/new-business-friendly-business-licensing-process-underway/>

It's Business License Renewal time in Pickens!

Come in to City Hall today and see Brittany Chapman or call her at 864.878.6421 (choose option 6, then 1)

PICKENS COUNTY HISTORICAL SOCIETY

2014 Opening and New Hours Announced for Hagood-Mauldin House

Pickens, SC The Pickens County Historical Society will again offer tours of the historic Hagood-Mauldin House during 2014. The home will be open from 10:00 AM – 4:00 PM on every third Saturday of the month beginning April 19th and continuing through October. The home will also be open on special event days in Pickens, such as the Azalea Festival and Founders Day. Individual, student, and group tours are welcomed and can be arranged by contacting Martha Seaborn-Bolding at marthaseaborn@att.net or 421.4771. Admission is only \$5.00 for adults and \$1.00 for children and students under 18.

The Hagood-Mauldin House, located at 104 N. Lewis St. in Pickens, is listed in the National Register of Historic Places. It is significant for its architecture and for its association with James Earle Hagood and Judge Thomas J. Mauldin. The original one-story frame house was built ca. 1856 in the town of Old Pickens Court House. It was constructed using log beams and joists at the floor and attic, each carefully cut, fitted, and pegged. The first owner, James Earle Hagood was a public official, lawyer, and planter in Pickens District. When Pickens District was divided into Oconee County and Pickens County in 1868, the house was disassembled and each board and beam was carefully numbered. It was loaded onto wagons and reconstructed at its present site in the “new” town of Pickens. It is believed that Mr. Hagood made additions to the house shortly after 1868 and later in 1886. Judge Thomas J. Mauldin expanded the front porch to a Classical Revival style in 1904 and also added, just to the south of the house, a smaller Classical Revival style building that he used as his law office.

The Pickens County Historical Society is chartered for the purpose of perpetuating and disseminating area historical knowledge, artifacts, and heritage as well as to protect historically significant structures, places, and elements in Pickens County and South Carolina. Founded 56 years ago, the Society is an active, community-engaged organization of over eight hundred members. Partnering with numerous other organizations and government agencies, it is involved in many projects that benefit the people and interests of the region. For membership information please visit the Pickens County Historical Society on the web or call 864.878.1322.

FEATURED PROMOTIONS *and* EVENTS

Attractions at the AMPHITHEATER HISTORIC PICKENS SUMMER 2014

april

16th SWU Jazz Band

19th Azalea Festival

26th Derrick Dorsey Band

* Cruise-In and Music on Main Event



may

3rd Southern Crescent Band*

10th The Hired Help

17th Itchy and the Chiggers

24th Jamie Wright Review

31st King and McCloud Band

june

7th Derrick Dorsey Band*

14th Michael Vick Trip

21st Sweet Potato Pie Kids

28th Sweet Potato Pie Kids

july

4th 4th of July Celebration

5th Katlin Owen Band*

12th The Hired Help

19th Itchy and the Chiggers

26th Sweet Potato Pie Kids

august

2nd The Folsom Prison Gang*

9th Michael Vick Trip

16th Jamie Wright Review

23rd City Street Band



Join us this summer at the
Pickens Amphitheater!



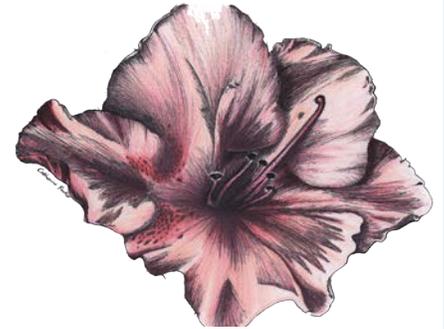
7pm - 10pm • 114 W. Main Street



For more information, please contact the City of Pickens at 864.878.6421 or www.cityofpickens.com or Pickens Revitalization Association at 864.878.0105 or www.historicpickens.com

FEATURED PROMOTIONS *and* EVENTS

Pickens Azalea Festival



Catherine Parker
10th grade, Pickens High School

SCHEDULE OF EVENTS

Friday, April 18th

7:00pm

Classic Car Cruise-In
Main Street

7:30pm

The Extraordinaires
Main Stage



The Extraordinaires

Baking Competition

New this year is the Azalea Festival Inaugural Baking Competition hosted by Pickens' own Francine Bryson. The competition will take place Saturday afternoon at Michael's Restaurant. Entry forms and rules are available at www.pickensazaleafestival.org.

Saturday, April 19th

8:00am

8th Annual 5k Walk/Run

sponsored by the Pickens Women's Association

South Lewis Street (next to Pickens First Baptist Church)



10:00am

Opening Ceremonies
Main Stage

ALL DAY

Artists/Crafters

Children's Creation Area

Self-Guided Historical Tours

8:00pm

Mothers Finest
Main Stage



Mothers Finest

CALENDAR OF EVENTS

APRIL

12th

*5th Annual Wings and Wheels for Meals
Supporting Pickens County Meals on Wheels*
10am - 3pm; Pickens County Airport

18th

Carolina Soul Revival
7pm; Cafe Connections

19th

8th Annual Azalea Festival 5K Run/Walk
sponsored by the Pickens Women's Association
8am; Downtown Pickens
register at: www.pickensazaleafestival.org

26th

Derrick Dorsey Band
7pm - 10pm
Pickens Amphitheater

3rd*

Southern Crescent Band
7pm - 10pm
Pickens Amphitheater

3rd

*Town Creek Park Revitalization
Clean-Up Day #1*
8:30am - 2:00pm
Playground of Promise
more info: www.facebook.com/towncreekproject

10th

The Hired Help
7pm - 10pm
Pickens Amphitheater



16th

Greater Clemson Blues Festival (April 13-19)
Southern Wesleyan University Jazz Band
7:30pm; Pickens Amphitheater
for a full schedule, please visit: www.clemsonbluesfest.org

18th - 19th

30th Annual Pickens Azalea Festival
Downtown Pickens
for more info, please visit: www.pickensazaleafestival.org



24th - 26th

*Pickens County Historical Society
Reunion of Upcountry Families*
Southern Wesleyan University
for more info, please visit: sites.google.com/site/pickenscounty-historicalsociety/home

MAY

17th

Itchy and the Chiggers
7pm - 10pm
Pickens Amphitheater

24th

Jamie Wright Review
7pm - 10pm
Pickens Amphitheater

31st

King and McCloud Band
7pm - 10pm
Pickens Amphitheater

* Cruise-In and Music on Main Event