

around town

www.historicpickens.com

JUNE 2015

Doodle Trail Now Open



The Doodle Trail, a 7.4 mile multi-use trail, opened on Saturday, May 23rd with a Grand Opening and Ribbon Cutting Celebration with over 200 attendees in Easley. Both Mayor Bagwell of Easley and Mayor Owens from Pickens said a few words, as did Senator Larry Martin.

The ceremony also included the unveiling of the Doodle Trail Logo, selected through a design competition. The winning design was created by Lori Fields, who was presented with an award and check for \$500 at the event.

The cities also gave a special thanks to Blake Sanders with Alta Planning and Mike Crenshaw with King Asphalt for their partnership in the Doodle Trail project.

The Doodle Line carries a rich history of industry and economy important to both the City of Pickens and the City of Easley. The Doodle Trail presents an opportunity to carry on the memory of this historic railroad and preserve the vital connection that was forged between Easley and Pickens over 120 years ago.



Pickens Revitalization Association is dedicated to the enhancement, preservation and sustainable growth of Pickens' historic downtown area.

BOARD OF DIRECTORS

Patrick Lark
President
City Council

Carlton Holley
Vice President
City Council

Faye Padgett
Secretary
Nestfeathers

Megan Thomas
Treasurer
Thomas Realty

Norm Rentz
Cannon Memorial Hospital

Mike Parrott
Greater Pickens Chamber of Commerce

Amanda Dow
Duke Energy

Ken Roper
Roper Law Firm

Allison Fowler
Executive Director

OFFICE

222 W. Main Street, Suite A
Pickens, SC 29671
864.878.0105
9am - 4pm
Monday - Friday



LOCAL NEWS



Appalachian Ale House/Morris on Main named 2015 Main Street Challenge Winner

Pickens Revitalization Association is excited to announce the winner for the Main Street Challenge as Appalachian Ale House and Morris on Main. The Main Street Challenge is an entrepreneurial start up competition for the purpose of generating additional retail occupancy in downtown Pickens.

“We are very excited to have the Appalachian Ale House and Morris on Main open in downtown and look forward to the positive impact they will have here in Pickens,” said Allison Fowler, Executive Director of Pickens Revitalization Association. “It was a very difficult decision for the selection committee, as the other finalist, Enrapt, LLC presented such a passionate and innovative approach to the arts in Pickens. PRA plans to continue working alongside Enrapt to help them be successful here in Pickens as well.”

Appalachian Ale House and Morris on Main will receive \$10,000 in incentives for their start-up expenses, taking the form of a potentially forgivable loan. The businesses will open in the old Morris building at 205 E. Main Street in Pickens by fall 2015. The Appalachian Ale House and Morris on Main are two separate business models housed in the same building and under the same ownership.

“It is such an honor and a blessing that the judges of the Main Street Challenge have chosen the Appalachian Ale House and Morris on Main,” said Lauren Willis, co-owner of Appalachian Ale House/Morris on Main. “We are thrilled that they share our vision of a vibrant downtown Pickens and we can’t wait to be a part of the community. For more information on what we have planned check out our websites at www.AppalachianAleHouse.com and www.MorrisOnMain.com and follow us on social media!”

The Appalachian Ale House will specialize in local beer on tap, bottled beer, tasting flights and growlers. The idea for the Appalachian Ale House is to offer the consumer an opportunity to taste, learn and experience craft beer in a laid back, yet sophisticated atmosphere.

The Morris on Main Business Center will offer an economical office space environment for small business owners, companies in need of virtual office and for area businesses looking to expand into the Pickens area. The shared working environment is a concept that allows business owners to reduce overhead while creating a cohesive working environment with like-minded professionals.

Business concepts eligible for the competition included: new start-up businesses, franchises, an expansion or relocation of an existing location from another community, and a significant expansion of an existing local business that would branch into an additional business concept. The Main Street Challenge is made possible by grants from Wells Fargo, Duke Energy, Elevate Upstate and an anonymous donor.

Pickens Revitalization Association would like to thank all the businesses that applied to the 2015 Main Street Challenge and encourage them to re-apply in 2016.

morris on main

A B U S I N E S S C E N T E R



LOCAL NEWS

Announcing the Launch of the Pickens Innovation Center

Pickens Revitalization Association, in partnership with the City of Pickens and Clemson University, is excited to announce the launch of the Pickens Innovation Center (PIC), a technology incubator, to be located in downtown Pickens at 107 Court Street. The center development, training and operation is based on the Technology Villages program developed by Clemson University with operating centers currently located in Hartsville, Conway, Bluffton and Rock Hill. While activities are beginning in the Center, the PIC is scheduled to formally open in the fall of 2015.

The Pickens Innovation Center represents a collaborative open center that appreciates entrepreneurs and celebrates new ideas. The Center seeks to serve those driven people with entrepreneurial spirit and drive in the surrounding area who are seeking support in developing and commercializing their idea. PIC will connect entrepreneurs with the resources and expertise needed for success in a welcome environment. The Center will provide a starting point for businesses for periods of six months to two years, graduating them from the program once they are established.

"We are excited to serve the City of Pickens in supporting the establishment of a new incubation center for technology companies," said Karl Kelly, Director of the Clemson University Technology Villages program. "The Technology Villages program is currently serving 43 new companies in four centers located in Bluffton, Conway, Hartsville and Rock Hill. The success of the existing centers illustrates that small and moderate size cities and towns can successfully participate in technology company incubation creating high-value jobs and wealth."

Pickens Innovation Center has received grants of \$60,000 from the Duke Energy Foundation, \$50,000 from the South Carolina Department of Commerce Office of Innovation and \$5,000 from Blue Ridge Electric Coop. In addition, the Center is supported by local industry partners and the City of Pickens.

The Center is currently seeking a qualified candidate to serve as Director of the Pickens Innovation Center, a position that will collaborate with the Center's Board of Directors and Pickens Revitalization Association. If interested, please contact Allison Fowler (864.878.0105 or pra.historicpickens@gmail.com). Current Board members include: Tom O'Hanlan - Chairman, CEO of Sealevel Systems; Bruce Evilsizor, Pickens City Administrator; Charles Dalton, CEO of Blue Ridge Electric Coop; Ray Farley, Executive Director of Alliance Pickens; Tom Strange, Senior Director of St. Jude Medical; Ken Hitchcock, Director of Pickens County Career and Technology Center; Norm Rentz, President and CEO of Cannon Memorial Hospital; Rick Murphy, Coordinator of Pickens Regional Education Center; Deb Eischen, Associate Professor of Business at Southern Wesleyan University.

"I am very excited to be a part of this project," said Tom O'Hanlan, CEO of Sealevel Systems and PIC Board Chairman. "The Technology Villages program has been a huge success in other cities. The citizens of Pickens County will definitely benefit from the companies and jobs that will be created by this effort. I applaud the City of Pickens for their willingness to invest in the future of the community and surrounding area."

Technology Villages is designed to assist communities in developing innovation centers to support the creation of technology-based companies with the capability to sell products and services in a global economy. The program is intended to support entrepreneurs through the processes involved with early company formation, development and commercialization of advanced or novel emerging technologies or services. These centers create companies in a broad spectrum of technology fields supporting the creation of a base of new entrepreneurs, expanding the national image of South Carolina in technology commercialization and impacting new job creation in companies headquartered in Pickens and across the Palmetto State.

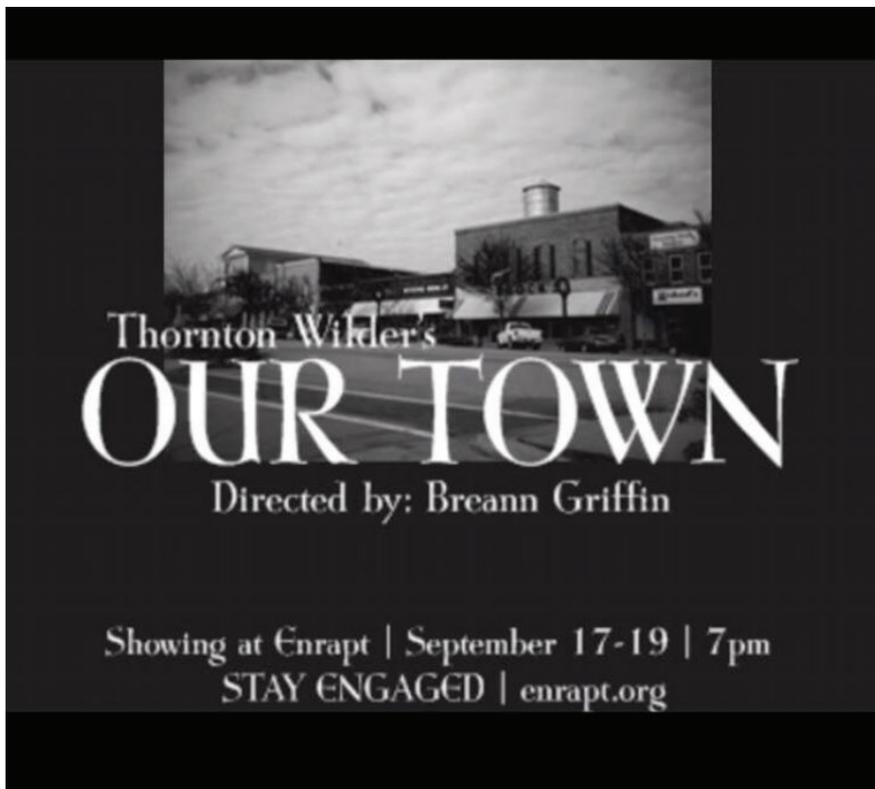
The Pickens Innovation Center is thrilled to have students from the Pickens County Career and Technology Center's Graphic Communications program designing a logo for the Center. Stay tuned for the logo unveiling in the near future.



FEATURED PROMOTIONS and EVENTS

TAM YAM Camp Registration is Now Open

POSAM (Preserving Our Southern Appalachian Music) is a non-profit organization sponsoring the YAM (Young Appalachian Musicians) program. It is a Traditional Arts and Music (TAM), and will be held at Pickens Recreation Center in Pickens from July 20 - 24, 2015. The camp is open to ALL (from ANYWHERE) rising 3rd - 9th graders (Note: change). In the mornings instruction is offered from local musicians in the traditional instrument of their choice (fiddle, mandolin, guitar, and banjo—all levels). Afternoons will be spent doing many of these activities: nature activities, clogging/square dancing, water activities, folk singing, jug band, instrument making, Appalachian cooking, and dulcimer. New activities this year: archery, river surfing/canoeing and trick cycling demonstrations at Town Creek and the new Town Creek Bike Park; milking a cow/butter churning, soap making and weaving. For more information, and to register, please visit: www.yamupstate.com/tam-yam-camp



AUDITIONS

DATES: JULY 9 AND 10

TIME: 5-7PM

PLACE: Due to renovations on Enrapt, we will be holding auditions in the Enrapt Annex

**319 Gentry Memorial Hwy
Easley SC**

***For the audition, there will be scenes handed out and you will be doing a cold read. Take chances!**

For any questions, email Breann Griffin at bgriffin@enrapt.org

FEATURED PROMOTIONS and EVENTS



SUMMER DANCE CAMPS

Pointe - Jazz - Hip Hop - Clogging

RECITAL

JUNE 6TH

6:30

PICKENS HIGH SCHOOL

CALL THERESA WOODS
FOR MORE INFORMATION

864-915-5869



FEATURED PROMOTIONS and EVENTS

FREE!

FREE!

Attractions at the AMPHITHEATER HISTORIC PICKENS

SUMMER 2015

april

- 16th Jamie Wright Review
- 18th Azalea Festival
- 25th Pickens' Got Talent

★ Cruise-In & Music on Main Event



may

- 2nd Katlin Owen Band★
- 9th IS That So
- 16th Itchy and the Chiggers
- 23rd The Hired Help
- 30th Thomas Fountain

june

- 6th Folsom Prison Gang★
- 13th Jamie Wright Review
- 20th New Dixie Storm
- 27th YAMS & Blue Ridge Mountain Cloggers

july

- 4th 4th of July Celebration
- 11th Marvin King & Blues Revival
- 18th Derrick Dorsey Band
- 25th YAMS

august

- 1st The Flying Saucers★
- 8th Jamie Wright Review
- 15th Splitshot
- 22nd YAMS

7pm - 10pm
114 W. Main Street
FREE



For more information, contact the City of Pickens at 864.878.6421 or www.cityofpickens.com or Pickens Revitalization Association at 864.878.0105 or www.historicpickens.com

FEATURED PROMOTIONS and EVENTS



MAY 2nd
JEEPS with the
Katlin Owen Band



JUNE 6th
MOTORCYCLES with the
Folsom Prison Gang



AUGUST 1st
CUSTOM & CLASSIC CARS
with the Flying Saucers

West Main Street, Historic Pickens
Vehicle Registration starting at 5:30pm

(enter from Garvin Street)

Entertainment starting at 7pm
Special Awards plus other Surprises



Please visit www.historicpickens.com for more info!



CALENDAR OF EVENTS

JUNE

6th

**Cruise-In and Music on Main (Motorcycles)
Attractions at the Amphitheater**

Folsom Prison Gang

7pm - 10pm; Pickens Amphitheater

13th

Attractions at the Amphitheater

Jamie Wright Band

7pm - 10pm; Pickens Amphitheater

20th

Attractions at the Amphitheater

New Dixie Storm

7pm - 10pm; Pickens Amphitheater

27th

Attractions at the Amphitheater

Young Appalachian Musicians (YAM)

7pm - 10pm; Pickens Amphitheater

JULY

4th

**Four of July Celebration with the Katlin Owen Band
Rides, Vendors, Music & Fireworks**

Downtown Pickens

11th

Attractions at the Amphitheater

Marvin King & Blues Revival

7pm - 10pm; Pickens Amphitheater

18th

Attractions at the Amphitheater

Derrick Dorsey Band

7pm - 10pm; Pickens Amphitheater

25th

Attractions at the Amphitheater

Young Appalachian Musicians (YAM)

7pm - 10pm; Pickens Amphitheater

Pickens Chamber of Commerce Night Out

AUGUST

1st

Cruise-In and Music on Main (Custom/Classic)

Attractions at the Amphitheater

The Flying Saucers

7pm - 10pm; Pickens Amphitheater

8th

Attractions at the Amphitheater

Jamie Wright Review

7pm - 10pm; Pickens Amphitheater

15th

Attractions at the Amphitheater

Splitshot

7pm - 10pm; Pickens Amphitheater

22nd

Attractions at the Amphitheater

Young Appalachian Musicians (YAM)

7pm - 10pm; Pickens Amphitheater

THANKS MEMBERS!

Alexander Law Firm

Cannon Memorial Hospital

Pickens Senior Center

Pickens Dental Associates

Town & Country Florist

Behavioral Health Services

East Main Treasures

Pruitt Health

Oh Joy!

South State Bank

Brock's

City of Pickens

Edward Jones

Stockade Antiques

Pickens Savings & Loan

Flowers By Virginia

Foothills Gun and Pawn

Blue Ridge Electric Coop

Pickens Federal Credit Union

Enrapt, LLC

Corner Drug Store

Great Oaks Dental

Lindsay Oil Company

American Legion

Nestfeathers

GateHouse Restaurant

Chuck Dooley

TTI/OWT, Inc.

Pickens Rotary Club

Buddy & Cisco's Bistro

Pizza Inn

Pace & Reeves

State Farm

TD Bank

Shabby & Chic

Mark Kaiser

9 Round

Durham Greene

Domino's