



# around town

[www.historicpickens.com](http://www.historicpickens.com)

NOVEMBER 2017

## Pickens Revitalization Association Announces Main Street Challenge

The Main Street Challenge is an entrepreneurial start up competition for the purpose of generating additional retail occupancy in downtown Pickens. At the same time, it provides a means by which local, area, and regional entrepreneurs can advance their desire to expand or open a new business.

The Main Street Challenge program offers a cash incentive award of up to \$10,000 for the winner or winners who are interested in opening a new business, expanding an existing business or relocating an established business. The program award is a potentially forgivable loan, determined by the business' ability to meet all requirements of the program, which includes opening the business by April 30, 2018. Winning business(es) may receive additional benefits, including: assistance with branding, marketing, advertising, online presence and promotions, as well as accounting and payroll.

The last Main Street Challenge was highly successful in bringing the Appalachian Ale House to Pickens, which has become an established business drawing customers from all over the upstate to the Pickens Community.

"Pickens is well on its way to becoming a destination for outdoor enthusiasts," said Patrick Lark, President of the Pickens Revitalization Association Board of Directors. The Main Street Challenge is an effort to encourage community vibrancy and economic diversity in downtown Pickens as a place to eat, work and play.



For complete guidelines and application for the Main Street Challenge, please visit [www.historicpickens.com](http://www.historicpickens.com) and click on Main Street Challenge. The application is available online and in print form at the PRA Office at 222 West Main Street, Pickens.

Pickens Revitalization Association is dedicated to the enhancement, preservation and sustainable growth of Pickens' historic downtown area.

### BOARD OF DIRECTORS

Patrick Lark  
President  
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### OFFICE

222 W. Main Street, Suite A  
Pickens, SC 29671  
864.884.9748  
9am - 4pm  
Monday - Friday



# FEATURED PROMOTIONS and EVENTS

## Sip, Shop & Stroll

\*Sponsored by the Greater Pickens Chamber of Commerce

NOV. 4, 2017

10:00 AM - 5:00 PM

\$10.00 a Ticket

We have several great RAFFLE PRIZES!  
The more places you visit, the greater your chances of winning!

Register between 10AM-12PM  
Southern Appalachian Outdoors  
506 W. Main St.



*support your downtown business community*

JOIN US AS WE (WALK/BIKE/DRIVE)  
AROUND DOWNTOWN AND HIGHLIGHT  
SOME OF THE GREAT THINGS OUR TOWN  
HAS TO OFFER DURING THIS SHOPPING  
SEASON & SAMPLE SOME TASTY TREATS!

**FOR MORE INFORMATION VISIT:**

**[WWW.PICKENSCHAMBEROFMERCE.COM](http://WWW.PICKENSCHAMBEROFMERCE.COM)**

# LOCAL NEWS

## Duke Energy Awards \$13,000 for the Pickens Doodle Park Sensory Rain Garden



The City of Pickens is excited to announce the Duke Energy Foundation recently awarded a grant for \$13,000 to create a sensory rain garden at the Pickens Doodle Park.

The new Pickens Doodle Park, set to have its grand opening around Memorial Day 2018, is designed around five themes which include (1) downtown connector, (2) active living, (3) healthy living, (4) remembering our history, and (5) environmentally friendly. This grant will focus on the environmentally friendly theme and aims to keep rain water on site while showcasing environmentally friendly practices that enhance the park facility.

“The City Council and City Staff are working tirelessly to ensure that the Pickens Doodle Park is one of a kind; one that can accommodate all needs. It is grants like these that help to make our ideas and dreams a reality,” said Mayor David Owens

The funds will be used to create a sensory rain garden for the Pickens Doodle Park. A rain garden is a storm water feature which uses plants to allow rain water to soak back into the ground. The City wanted to provide a hands-on learning experience for the children and families who visit the Pickens Doodle Park, therefore the sensory rain garden will include elements which will enhance the five senses. The garden will be home to plants that a person can touch, taste, or smell; a sensory pathway made of wood, stone, etc. to experience different textures under their feet; outdoor musical wind chimes for their hearing pleasure; outdoor play elements; and educational signage marking the different plants and how to interact with them.

“We value partnerships like this that show our communities the importance of environmental stewardship while creating hands-on exhibits to enhance those lessons,” said Emily DeRoberts, government and community relations manager for Duke Energy.

### About the Pickens Doodle Park:

The City of Pickens has been able to leverage several different state, federal and private grants to create the Pickens Doodle Park. With the help of the South Carolina Recreational Trails Program Grant, South Carolina Department of Commerce Community Development Block Grant Program Grant, Appalachian Regional Commission Grant, EPA Brownfield Cleanup Grant, Pickens County Accommodations Tax Grant and the Duke Energy Foundation Grant the park is set to open in May 2018.

# CALENDAR OF EVENTS

## NOVEMBER

**4th**

**Sip, Shop & Stroll**

10am - 5pm; Downtown Pickens

**4th**

**Old Time Radio Show presented by POSAM & YAM**

7pm; Pickens Community Center Auditorium

**7th**

**Election Day**

**18th**

**Native American Celebration**

10am - 4pm; Hagood Mill

**25th**

**Small Business Saturday**

All Day

## DECEMBER

**2nd**

**Holiday Craft Fair**

10am - 3pm; Holly Springs Center

**8th**

**City of Pickens Christmas Parade**

7pm; Downtown Pickens

POSAM & YAM Presents

# OLD TIME RADIO SHOW

*Gospel/Bluegrass Hour*

MUSIC ▶ STORIES ▶ COMMERCIALS  
Pickens Community Center Auditorium  
(129 Schoolhouse Street - Pickens, SC)

**\$5**

Purchase tickets  
at the door

**November 4th, 2017**  
**7:00 pm**



Featuring the band Heartstrings  
and Friends



# THANKS MEMBERS!

Alexander Law Firm	Brock's	Corner Drug Store	Pizza Inn
AnMed Health Cannon	City of Pickens	Great Oaks Dental	Pace & Reeves
Pickens Senior Center	Edward Jones	Seth Crow - State Farm	American Legion
Pickens Dental Associates	Stockade Antiques	Lindsay Oil Company	TD Bank
Town & Country Florist	Pickens Savings & Loan	Nestfeathers	Shabby & Chic
Behavioral Health Services	Flowers By Virginia	GateHouse Restaurant	Mark Kaiser
East Main Treasures	Foothills Gun and Pawn	Roper Law Firm	9 Round
Pruitt Health	Blue Ridge Electric Coop	TTI/OWT, Inc.	Durham Greene
Oh Joy!	Pickens Federal Credit Union	Pickens Rotary Club	Domino's
South State Bank	Cornell-Dubilier	Buddy & Cisco's Bistro	Enrapt, LLC
Pickens Azalea Festival	Southern App. Outdoors	Appalachian Ale House	Morris on Main
Bee Well Honey	Serenity at Sunset	Martha's Marv. Munchies	Rustic Chic