



around town

www.historicpickens.com

SEPTEMBER 2014

Founders Day Music Festival September 13, 2014

2014 Stage Schedule

- 10:50am – *Opening Ceremony*
- 11:00am – *Sweet Potato Pie Kids*
- 11:30am – *Blue Flame Blue Grass Band*
- 12:15pm – *The Traveling McCollums*
- 1:00pm – *County Clare*
- 1:45pm – *DejaBlue Grass Band*
- 2:30pm – *Volume Five*
- 3:15pm – *Sweet Potato Pie Kids*
- 3:45pm – *Blue Flame Blue Grass Band*
- 4:30pm – *The Traveling McCollums*
- 5:30pm – *Big Jam and Guitar Giveaway*
- 6:00pm – *County Clare*
- 7:00pm – *Volume Five*
- 8:00pm – *DejaBlue Grass Band*
- 9:10pm – *Fireworks and Big Jam*

The 3rd Annual **Founders Day Music Festival** is set for September 13th on West Main Street in Historic Pickens. Five bands will provide the entertainment on the Pickens Amphitheater stage throughout the day, showcasing a spectacular music venue. The free event, celebrating Pickens' musical and cultural heritage, will begin at 11am and end just after 9pm.

Founders Day celebrates both the musical and cultural heritage of Pickens, featuring much more than just music. Living history reenactments will be staged with musket, long rifle, and canon firing demonstrations. A large number of specially selected vintage vehicles will again be on display. The Hagood-Mauldin House will be open for tours and a drama presentation; and the Pickens County Museum will be open as well.

Pickens Revitalization Association is dedicated to the enhancement, preservation and sustainable growth of Pickens' historic downtown area.

BOARD OF DIRECTORS

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9Round

Allison Fowler
Executive Director

OFFICE

222 W. Main Street, Suite A
Pickens, SC 29671
864.878.0105
9am - 4pm
Monday - Friday



Vendors will offer traditional items, original arts and crafts, and food and beverage such as homemade ice cream, with face-painting for the kids. Experts in "lost crafts" will provide demonstrations on blacksmithing, quilting, musical instrument construction, gunsmithing, and more. Andrew Pickens will again be there throughout the day for photo opportunities and stories of his life. He will also share his 275th birthday cake with everyone. You don't want to miss this free, fun, family event in Historic Pickens, *Where the Mountains Begin!*



LOCAL NEWS

New Rain Barrel Installed



Thanks to the Pickens High School Science Club, Pickens County Stormwater Partners and the City of Pickens, a beautifully painted "turtle" rain barrel has been installed at the PRA/Chamber of Commerce/Extension building in downtown Pickens! Rainwater from the rooftop is collected in the barrel through a diversion in the downspout and is used for watering plants and container gardens. The rain barrel not only reduces the water bill but also reduces stormwater runoff, which is water that flows untreated into the nearest storm drain and into our local creeks, rivers, and lakes. Be on the lookout for more rain barrels in Pickens!

Photo (L to R): Katie Lowery, Allie Lofink, Glenda Lofink, Mike Parrott and James Blake

Cafe Connections Available for Holiday Parties

Host your Christmas party at Cafe Connections, 319 East Main Street in Pickens. We will provide our building in exchange for a \$50 donation to offset the cost of the ministry's utilities. You can bring in your own food or have it catered. The Cafe will be all decked out for the holidays as of November 3rd. Parties can be scheduled weeknights after 5pm or on Saturdays anytime. Contact Ann at 864.201.1772 or visit www.getupandgoministries.org/venue_hosting.php and click on venue hosting for more information.



West Main Street in Pickens from North Ann Street to Catherine Street will be closed on Saturday, September 13th starting at 7am until 12am for the 3rd Annual Founders Day Music Festival. In addition, fireworks will be shot from Bruce Field at 9pm that evening. We invite you to come celebrate Pickens' heritage with us downtown.

Zaxby's Opening Soon

- The new Zaxby's prototype in Pickens will be opening around the end of the month! Stay tuned for additional information about their Grand Opening and Ribbon Cutting!



LOCAL NEWS

Pickens Revitalization Association

and

Greater Pickens Chamber of Commerce



invite you to a

Business After Hours

Thursday, September 11

5:30pm - 7:00pm

**108 Massingill Road
Pickens, SC 29671**

**Join us for a Business
After-Hours hosted by
Great Oaks Dental**

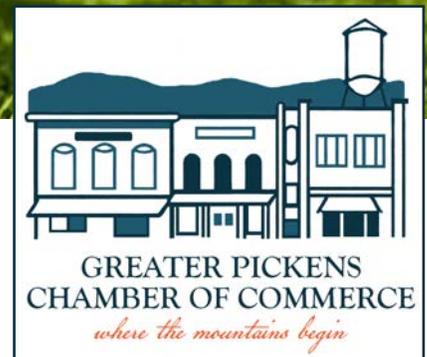


**\$300/team
\$75/single player**

For registration, sponsorship opportunities, a schedule of events & more information, contact Mike Parrott at 864.878.3258 or info@pickenschamber.net

**Greater Pickens Chamber of Commerce
23rd Annual Golf Tournament**

Thursday, October 2nd
9:15am; Pickens Country Club
1018 Country Club Road, Pickens



VOLUNTEER OPPORTUNITIES

For the longest time, we all waited for a white knight to ride into town and fix the problem. But the Main Street people made us realize that the only way to get it done right was to do it ourselves." -Russell Thomas, mayor of Americus, Georgia

Pickens Revitalization Association needs your help to be successful in Pickens! Contact us today for a Volunteer Application. Below are some ways you can get involved:

Volunteer with Pickens Revitalization Association



Organization establishes consensus and cooperation by building partnerships among the various groups that have a stake in the commercial district. By getting everyone working toward the same goal, your Main Street program can provide effective, ongoing management and advocacy for the downtown or neighborhood business district. Through volunteer recruitment and collaboration with partners representing a broad cross section of the community, your program can incorporate a wide range of perspectives into its efforts. A governing board of directors and standing committees make up the fundamental organizational structure of volunteer-driven revitalization programs. Volunteers are coordinated and supported by a paid program director. This structure not only divides the workload and clearly delineates responsibilities, but also builds consensus and cooperation among the various stakeholders.

Organization Committee: *Pickens Revitalization Association Board of Directors*

Promotion takes many forms, but the goal is to create a positive image that will rekindle community pride and improve consumer and investor confidence in your commercial district. Advertising, retail promotions, special events, and marketing campaigns help sell the image and promise of Main Street to the community and surrounding region. Promotions communicate your commercial district's unique characteristics, business establishments, and activities to shoppers, investors, potential business and property owners, and visitors.

Promotions Committee: *Cruise-In and Music on Main, Attractions at the Amphitheater, 4th of July Celebration, 3rd Fridays, Founders Day Music Festival, A Pickens Christmas, Shop Historic Pickens*

Design means getting Main Street into top physical shape and creating a safe, inviting environment for shoppers, workers, and visitors. It takes advantage of the visual opportunities inherent in a commercial district by directing attention to all of its physical elements: public and private buildings, storefronts, signs, public spaces, parking areas, street furniture, public art, landscaping, merchandising, window displays, and promotional materials. An appealing atmosphere, created through attention to all of these visual elements, conveys a positive message about the commercial district and what it has to offer. Design activities also include instilling good maintenance practices in the commercial district, enhancing the district's physical appearance through the rehabilitation of historic buildings, encouraging appropriate new construction, developing sensitive design management systems, educating business and property owners about design quality, and long-term planning.

Design Committee: *banners, façade improvement grant program, storefront displays, design workshops, children's art displays, historic walking tour, etc.*

Business Development strengthens your community's existing economic assets while diversifying its economic base. This is accomplished by retaining and expanding successful businesses to provide a balanced commercial mix, sharpening the competitiveness and merchandising skills of business owners, and attracting new businesses that the market can support. Converting unused or underused commercial space into economically productive property also helps boost the profitability of the district. The goal is to build a commercial district that responds to the needs of today's consumers.

Business Development Committee: *business retention and recruitment, Shop Historic Pickens, Small Business Resource Fair, Main Street Challenge, incentives, Merchant's Group, demographics, Available Properties Database, Vacant Buildings Poster Series, etc.*

FEATURED PROMOTIONS *and* EVENTS

RIDE TO THE ROCK



PICKENS ROTARY CLUB

SEPTEMBER 13, 2014
Pickens, South Carolina

Join us for a cycling adventure to
TABLE ROCK MOUNTAIN

40k*, 60k, and 100k Rides • 8am • Pickens Presbyterian Church
311 W. Main Street, Pickens



The rides leave Pickens traveling north to the Cherokee Foothills Scenic Highway 11 with beautiful views of Table Rock Mountain and Caesars Head before returning to Pickens.

**The 40k ride does not go all the way to Table Rock*

A complimentary **Ride to the Rock** t-shirt will be given to all pre-registered riders and a post-ride meal will be provided for each participant.

COST PER RIDER: \$40 • Early Bird: \$35 before September 1st

Sponsored by:



Hampton
Psychiatric Residential Treatment Facility



Registration:

Go-GreenEvents.com/RideToRock

More Information:

www.PickensRotary.org/RidetoRock

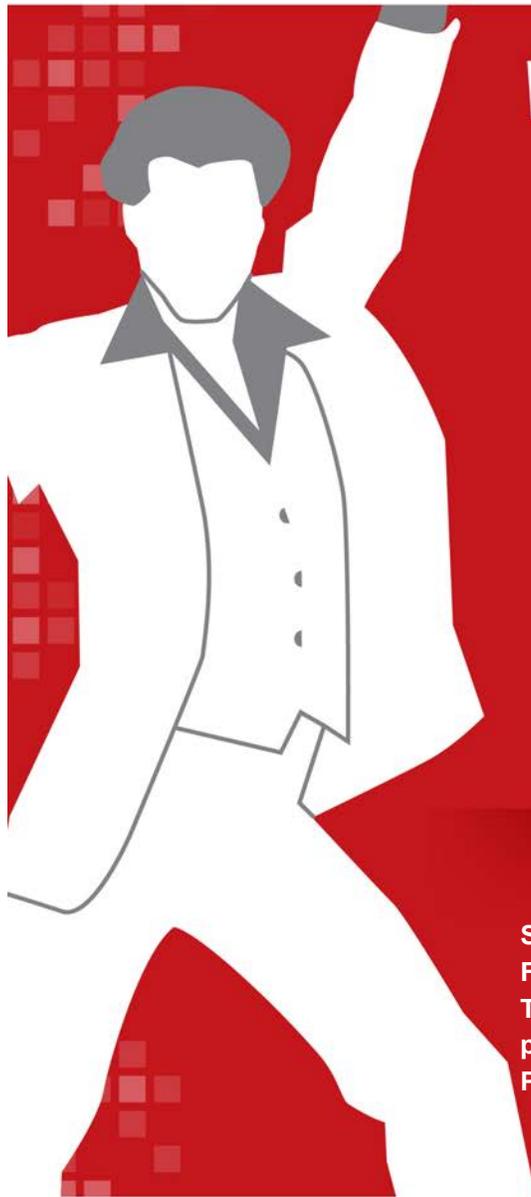
After the ride, stay downtown for the 3rd Annual Founders Day Music Festival, which celebrates the cultural and musical heritage of Historic Pickens.

www.historicpickens.com



TWO STEPS TO STAYING ALIVE

WITH HANDS-ONLY™ CPR



Call 9-1-1



Push hard and fast in
the center of the chest
to the beat of Stayin' Alive
by the Bee Gees

September 13, 2014
Founders Day, City of Pickens
Training sessions
provided by the
Pickens Fire Department

**15-MINUTE TRAINING SESSIONS
TAKING PLACE
THROUGHOUT THE DAY**



American
Heart
Association®

CPR & First Aid

 Heart.org/handsonlycpr

 [Facebook.com/AHACPR](https://www.facebook.com/AHACPR)

 [YouTube.com/HandsOnlyCPR](https://www.youtube.com/HandsOnlyCPR)

FEATURED PROMOTIONS *and* EVENTS

**Just Added to the Line-Up:
County Clare**

Sweet Potato Pie Kids

Blue Flame Blue Grass Band

**FOUNDERS DAY
MUSIC FESTIVAL**
"Pickin' in Pickens"
South Carolina

DejaBlue Grass Band

Traveling McCollums

Volume Five

SEPTEMBER 13, 2014

Pickens, South Carolina

Fireworks at 9pm

Join us for a celebration of music and culture in
HISTORIC PICKENS

11am - 9pm • West Main Street, Pickens

Held Saturday, September 13th, this free, fun, family event offers a variety of entertainment including: bluegrass, old-time and folk musicians on the Amphitheater stage, an 1800's medicine show, face painting, a big jam on stage to close out the night, traditional arts and crafts vendors, food and beverage vendors, lost craft demonstrations, living history demonstrations, vintage vehicles, the celebration of founder Andrew Pickens' 275th birthday, fireworks and much more!

www.historicpickens.com

• • **RAIN OR SHINE** • •

Proud Sponsors:

GateHouse Restaurant
Pizza Inn

PICKENS SAVINGS AND LOAN

Village Inn Restaurant

UNITED TOOL AND MOLD

GREAT OAKS DENTAL

Luther Johnson Funeral Home

Deborah Carmical

Pickens Guitar Co

IG

CDE

CORNELL DUBILIER

historic Pickens

PRA PICKENS REHABILITATION ASSOCIATION



**RIDE TO THE
ROCK**

Spend the whole day in Pickens by participating in the **Ride to the Rock**, a cycling adventure to Table Rock presented by Pickens Rotary Club: www.pickensrotary.org/RideToRock/



CALENDAR OF EVENTS

SEPTEMBER

11th

PRA/Chamber Business After-Hours

5:30pm - 7pm; 108 Massingill Road
hosted by Great Oaks Dental

13th

Ride to the Rock

8am; Pickens Presbyterian Church



13th

Founders Day Music Festival

11am - 9pm; Historic Pickens



20th

Town Creek Revitalization Clean-Up Day

8am; Town Creek/Jaycee Park



OCTOBER

2nd

23rd Annual Greater Pickens Chamber of Commerce Golf Tournament

9:15am; Pickens County Country Club



17th

Folsom Prison Gang

7pm - 10pm; Pickens Amphitheater

SHOP HISTORIC PICKENS

MEMBERSHIP

A huge thanks to our current members!

- | | |
|------------------------------|----------------------------|
| Alexander Law Firm | Brock's |
| Corner Drug Store | Pizza Inn |
| Cannon Memorial Hospital | City of Pickens |
| Great Oaks Dental | Pace and Reeves |
| Pickens Senior Center | Edward Jones |
| Lindsay Oil Company | State Farm |
| Pickens Dental Associates | Stockade Antiques |
| American Legion | Pickens Savings and Loan |
| TD Bank | Town and Country Florist |
| Nestfeathers | Behavioral Health Services |
| Shabby and Chic | Hiott Printing Company |
| Gravelly's Law Firm | GateHouse Restaurant |
| Mark Kaiser | East Main Treasures |
| Foothills Gun and Pawn | Chuck Dooley |
| 9 Round | Pruitt Health |
| Blue Ridge Electric Coop | TTI/OWT, Inc. |
| Pickens Federal Credit Union | Durham Greene, Inc. |

Shop Local.
Eat Local.
Spend Local.
Enjoy Local.

